



WISCONSIN IDEA SEMINAR

University of Wisconsin–Madison



*20th Anniversary
2004*



GRADUATE SCHOOL
University of Wisconsin-Madison

September 28, 2004

Dear Wisconsin Idea Seminar Alumni:

Congratulations to the Wisconsin Idea Seminar on this 20th anniversary. For 20 years this seminar, one of UW-Madison's cherished traditions, has provided a unique opportunity for faculty and staff to listen and learn from the citizens of Wisconsin. Moreover, faculty and staff have connected with colleagues from a variety of departments across the University and discovered many common interests as friends or researchers. We at the Graduate School are very pleased to administer this program.

I want to take this opportunity to thank the deans of the other schools and colleges for their support and for encouraging their faculty and staff to participate. I also wish to thank the Evjue Foundation, the charitable arm of the Capital Times, who have generously underwritten this program for the past twenty years.

In this commemorative booklet, you will discover the many ways in which seminar alumni reflect the Wisconsin Idea in their teaching, research, public service, and administrative responsibilities.

Best wishes,

Martin Cadwallader

Martin T. Cadwallader
Vice Chancellor for Research
and Dean of the Graduate School



September 28, 2004

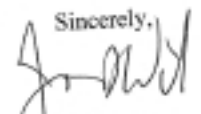
Dear Wisconsin Idea Seminar Alumni:

Congratulations to the Wisconsin Idea Seminar on this 20th anniversary, and thank you for listening and learning from the people of Wisconsin.

For twenty years, the Wisconsin Idea Seminar has been a "traveling classroom," providing a unique opportunity for faculty and staff to talk with Wisconsin citizens from all walks of life. Many of the people you have met, including farmers, community and business leaders, public officials, industrialists, and educators, are alumni of this great institution; others have sent their children here to study.

Through this program, more than 600 faculty and academic staff have visited this state's political, industrial, and educational centers, and appreciated the beauty of our rivers, lakes, farms and forests. I am delighted to hear that your experience has been enriched by this seminar. I am equally happy to learn the insights you gained about Wisconsin are reflected in your teaching and research.

I send my compliments to the staff, the deans, and the Evjue Foundation on twenty years of excellence.

Sincerely,

 John D. Wiley
 Chancellor

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WHY THE WISCONSIN IDEA SEMINAR MATTERS

I keep returning to the Wisconsin Idea Seminar year after year for many reasons. I've loved the landscapes and people of this unprepossessing patch of American earth ever since I was a child, but also know that lots of folks from other parts of the nation and the world often know little about the state. Wisconsin is part of that great Midwestern "fly-over" zone for those traveling between places far distant from our borders, and I can well imagine that more than a few make the decision to move here with at least a little trepidation. My hope is that by the end of the bus trip, some of that trepidation has become curiosity and excitement at the prospect of making a new home in a place that is far more interesting than the "fly-over" myth would lead one to expect. Even for those of us who are longstanding residents and think we already know the state, the bus trip has a way of encouraging one to look at Wisconsin afresh and thereby rekindle one's affection for the place.

I also love what the bus says about our campus. The notion that "the Great State University of Wisconsin" should ever encourage not just its sifting and winnowing in pursuit of truth, but also its service to the world beyond the academy in that great tradition called "the Wisconsin Idea" seems to me one of the most precious legacies that has been passed on to us by those who created this institution. One of the most profound goals of the Wisconsin Idea Seminar is to keep that tradition of service alive. Over and over again, I've watched members of the tour become inspired not just by the people and places we visit, but also by the idea that we at the University share a commitment to the people who send their tax dollars for us to do our work—and even more precious, who entrust us with their children to teach.

And finally there are the colleagues we meet on the bus itself. I love the life of the mind that universities exist to serve, but I'm perennially frustrated by the intellectual and institutional walls that can make it all too difficult for colleagues in different corners of the academy to share and learn from each other's work. On the bus, those walls seem to diminish as the week goes on, so that people who might never otherwise have met one another actually become true colleagues and even friends. The camaraderie and community that gradually emerge as the week goes on are among the most precious gifts that the Wisconsin Idea Seminar gives its participants. Although I'm under no illusions that all of those new friendships can be sustained at anything like the level of intensity that characterizes the bus, I like to think that they can serve as a model for the kind of intellectual community that the University of Wisconsin-Madison should aspire to be.

Not bad for a little bus trip! I hope it continues to flourish for many, many years to come.

William Cronon (Bill), 1995–Present
Wisconsin Idea Seminar Bus Lecturer
History and Geography and Environmental Studies
College of Letters and Science

I REMEMBER WELL when Peg Geisler called and asked me to help with a couple of tours in the 1980s. I was very flattered, and of course enjoyed sharing Wisconsin history with newcomers to the state. At that time, one of my colleagues at the Historical Society, Paul Hass, made a practice of altering photographs and cartoons to include me, and for years I had one of them taped to the wall. It was a newspaper photograph in color that featured a beautiful Swedish woman, a newcomer to the University, staring at the backside of Holstein in a Green County barn as part of a Wisconsin Idea tour. Paul altered the posterior to resemble my physiognomy, and added a caption that ran something like, “Let me tell you about Wisconsin milk production.” Eventually the paper discolored so badly that I had to throw it out. But the memory remains and reminds me that I have to make sure my audience really IS interested in what I have to say lest I risk becoming that posterior. Not bad advice for anybody.

And then there was the time in Door County when my room got flooded by a Jacuzzi upstairs. But that didn't teach me anything except the absorbent powers of terry cloth.

Jack Holzhueter, Emeritus, 1985–1987, 2001
Wisconsin Idea Seminar Bus Lecturer
State Historical Society of Wisconsin

BRILLIANT IS THE idea of a seminar on wheels

From holy cows to sustenance

Cherries to sweet salsa and dry wine

Test tubes to a new mission to serve my new home

New friends

Ideas and new clarity

Drive to reach out and participate in the goodness that abounds

What an unusual adventure

What a journey

What a ride

Thank you for this life enhancing experience.

Aseem Ansari, 2004
Biochemistry
College of Agricultural and Life Sciences

SINCE I PARTICIPATED in the Wisconsin Idea Seminar this spring, I have not stopped talking about it. First and foremost, I have been anxious to share my new knowledge about the State of Wisconsin with my friends and family. Now when people talk about some small town or refer to some important event in Wisconsin's history, chances are I have some idea about what they're talking about (and I can always look through that amazing booklet the organizers provided, if need be). One definite benefit of the Idea Seminar is that it has made me feel more connected to my new home.

I also have not stopped talking to the Wisconsin Idea Seminar — that is, to the other participants I met during the trip. Meeting people from outside my discipline is one of the things I value the most. The trip has made me feel very excited to be a part of such a dynamic and dedicated faculty. Given the energy and intelligence that I encountered on the trip, I feel optimistic that we can affect great change, on the local, state, and even national and international levels.

Meeting people in Wisconsin, many of whom I probably wouldn't have crossed paths with, was definitely a highlight of the experience. Although I haven't yet returned to the classroom since the trip, I have the feeling that I will have a better understanding of my students, and will therefore be more able not only to teach them, but also to learn from them, as well.

Thomas Armbrecht, 2004
French and Italian
College of Letters and Science

THE WISCONSIN IDEA Seminar is an experience that I would recommend to everyone who has an opportunity to participate. Block out the time and go! The faculty and staff in the 2004 group reflected the great diversity of people and disciplines available on the UW–Madison campus. The people we met at our appointed stops along the route were a good representation of the state. Wisconsin is truly beautiful. The history, geology and geography really add a great deal to the quality of life.

I came away with chocolate-covered Door County cherries, loaves of Natural Ovens of Manitowoc breads and great memories. Thank to all who made this year's seminar possible!

Barbara J. Arnold, 2004
School of Library and Information Studies
College of Letters and Science

AS I TEACH students I now have a real appreciation of the culture and people from which they come. As I teach, I not only serve these students, but I serve their parents, grandparents, siblings, and friends. The Wisconsin Idea tour gave me a real-world sense of who it is I serve at the University of Wisconsin, and revitalizes my desire to provide excellence in teaching.

I have also gained a clear and present sense of the state I serve in other ways... through the generation and dissemination of knowledge. I feel a clear motivation to seek out research that can meaningfully meet the needs of the people of Wisconsin.

Peter Bahnson, 2004
Medical Sciences
School of Veterinary Medicine

I'VE BEEN HEARING about the Wisconsin Idea Seminar for the past 20 years—Colleagues who returned would speak of the trip with something in their voice that bordered on reverence. The words “incredible,” “outstanding,” “life-changing” were used frequently by people who were not prone to superlatives. Having joined the faculty in the early 80’s before the Seminar began, for years I harbored a quiet envy that was renewed annually as the latest group of newcomers returned from their trip.

I finally went on the Wisconsin Idea Seminar this year. It fulfilled everything I had ever heard about it—it is truly an extraordinary and wonderful experience! I thought I knew the State well, but I see it with much clearer eyes now, especially the connectedness of State and University.

I continue to enjoy telling people about our group’s experiences, and the insights we gained into the lives of the people of the State of Wisconsin.

I know the positive influence of the Wisconsin Idea Seminar will permeate many of my future activities at UW. For example, thanks to an eye-opening visit to Rufus King High School in Milwaukee on the last day of our trip, I was delighted when students enrolled in the PEOPLE program asked to visit my lab this summer. It’s clear to me that my responsibility as a faculty member at the University of Wisconsin is far broader than I had previously considered. Far from making me feel overburdened, I look forward to being able to contribute to the perpetuation of the Wisconsin Idea.

Mary Behan, 2004
Comparative Biosciences
School of Veterinary Medicine

THE 2004 WISCONSIN Idea Seminar introduced me to the spirit of the people in Wisconsin. I initially approached the Seminar without really knowing its purpose. My department chairman gave me a brochure of the trip, which had farmers standing in front of a barn on the cover. I have never been on a farm, and the first thing that came to mind was “do I need to buy galoshes?” I then spoke to a colleague from the department who had participated in the Seminar last year. He raved about what a wonderful experience it was, that despite my doubts, I figured I needed to find out for myself.

I learned many things. I learned that the people of Wisconsin have so much pride in what they do—farmers, store owners, teachers, and prison guards alike. It’s not enough to simply make a livelihood; they all want to incorporate new technology and “better themselves.” I learned that the University of Wisconsin has extensive outreach programs, particularly the Agricultural Department. I couldn’t believe that a dairy farmer was planning on doubling the size of his farm in order to produce enough manure which could then be converted to energy. A progressive (although odor-challenging) proposition! I learned what a Native American Indian reservation was like. The students and teachers of the Oneida Nation were very committed to success, in their own way. Success wasn’t measured in merely sending their students to the most rigorous college; it was measured as sending them to the “best fit” academic and cultural environment where they could prosper and feel welcome. I learned that it was okay to voice a different opinion. I went to the maximum security prison in Green Bay, and couldn’t believe how many rights the prisoners had—TV’s in their cells, access to kosher foods, recreation time. I couldn’t believe there was discussion of taxpayers paying for prisoners’ secondary education—no one paid for mine! I learned that there are intelligent, creative, talented, opinionated colleagues across the University of Wisconsin campus. It was truly wonderful to meet so many new people.

How has my life changed? I can look at my patients who live on a farm and understand that eye exams may not be the most important thing on their “to do” list. I can now appreciate that just because my patient lives in inner-city Milwaukee and comes from a low-income family, it doesn’t mean that they don’t have a strong education. I understand why people drive over three hours for an eye appointment at the University when they could easily see someone locally. The 2004 Wisconsin Idea Seminar introduced me to the spirit of the people in Wisconsin. That spirit is strong.

Yasmin Bradfield, 2004
Ophthalmology and Visual Sciences
Medical School

I SUSPECT THAT what differentiated future UW faculty as undergraduates is that we enjoyed our college courses much more than did our classmates. We preferred seminars to lectures, of course; *but we prized field seminars above all others.* Who else but a budding academic would quiver in excitement at the prospect of a class lasting

24-hours a day? For days at a time? So, I was not surprised to learn that supply exceeded demand and a Dean's recommendation was required to join the week-long Wisconsin Idea Seminar. You can imagine my excitement when I learned of my acceptance. I immediately phoned home. "I'm in! I'm in!" I told my wife. She didn't understand my elation—but then, she's a veterinarian.

One reason I joined the Wisconsin Idea seminar, was to better understand the undergraduates I teach. Having taught "back east" I expected UW undergraduates to be little different from their Penn State counterparts and this has generally been the case. For example, both schools lack diversity. Our conversations with high school students from Appleton, Milwaukee, and the Oneida Nation revealed much about why this is so. Meeting these young people helped me understand the complex reasons many choose not to apply to UW–Madison. One oft-repeated example had to do with family obligations. Another had to do with concerns about hostility toward people from under-represented communities. Even these statements oversimplify the young peoples' circumstances. Because of the Wisconsin Idea Seminar, I have a much more complete understanding of the issues facing many of Wisconsin's high school students. Even more important perhaps, I have some notion of how my department can reach out to these students.

Another reason I joined the seminar was to explore the cultural geography and environmental history of my new home state. From Aldo Leopold's "shack" to the vacation landscapes of Door County, we learned about the variety of economic, cultural, and geologic forces that produced the Wisconsin landscape. I suppose I could have read all this in a book and explored the state on my own. But to share this experience with so many colleagues from so many disciplines was extraordinary. Our conversations—when we could fit them in between the lectures, presentations, and sing-alongs(!)—included discussions of our home landscapes and revealed what a diverse group we were.

I was most surprised by the variety of ways Wisconsin residents interact with the university. For example, we heard about the role UW–Extension plays in the arts. One speaker learned to draw from a UW radio program! Extension has been involved in developing new agricultural products, but it was interesting to hear how this relationship works for fruit-growing families. And about how their businesses have changed to accommodate tourism. Ag Tourism! Who knew?

As a result of the Wisconsin Idea tour, I understand a bit more about my students' lives back home—whether on a farm, in a small town or inner-city Milwaukee. I understand a bit more about the role UW plays in community and economic development in the state. And I understand the responsibility I have as a faculty member to live up to the "Wisconsin Idea." Besides, now I know the words to "On Wisconsin!"

Samuel F. Dennis, 2004
Landscape Architecture
College of Agricultural & Life Sciences

THE WISCONSIN IDEA Seminar was an invaluable part of my professional career at UW–Madison. I'm in the business of communications, so the trip was rich fodder for my work—revealing startling insights about the land and the people I'm communicating to and about. And while it was a great professional experience, it was a profound personal experience as well. I'm incredibly proud to have a degree from this university, and to work here.

Tricia Dickinson, 2004
University Communications

JUST A FEW weeks before I went on the Wisconsin Idea trip, I returned to my home state after more than two decades to become editor of the *Wisconsin State Journal*. Everywhere I turned people were saying, "Welcome Home!" It felt great.

Getting on a bus with a bunch of nerdy strangers from places like MIT, Stanford, and Yale was not the first homecoming priority. But there I was: the non-faculty interloper, exhausted from starting a big new job, homesick for my family still living in Philly, and on my guard. I was so very sure that as a kid from Milwaukee County and a former UW student "radical" from the '70s that the best outcome would be some extra sleep and a refresher course in the history of Wisconsin.

Sleep. Right. We got a lot of sleep on our trip. And we didn't drink any beer and we didn't have any laughs. And we didn't cry and we didn't get Cronon-ized and we didn't really drink wine from Door County. We also didn't sing the fight song and Varsity about a dozen times.

We did do something very important. We found that even though many of us were from different continents, we were more similar than disparate. The embrace of the Wisconsin Idea led us through the gentle Wisconsin hills and its "confused" water amid conversations of budget deficits and world class research. It forged bonds between people who might never have met: a Palestinian and a Broadway director, Brazilian philosophers and Iowa veterinarians, a chemist and a law professor, a genome researcher from India and a dancer from Taiwan, a kid from Wauwatosa and an Australian named Digger.

There is no better place to find the common ground between the University and the future of our state than this rolling Wisconsin 101 seminar. I have never been prouder to say I hail from Wisconsin. I have never cherished so deeply the lessons I learned at the University. I have rarely been so grateful to meet such warm, smart, funny people who make my community, my state and truly the world of ideas a richer place. We'd all be a lot better off if we had bands of University employees roving the state on the Wisconsin Ideas Tour at all times.

Thank you UW and Evjue Foundation. You made this alumna's homecoming even more sweeter than anticipated. It truly is great to be home again. Varsity, Varsity, U-rah-rah Wisconsin!! http://www.uwbadgers.com/traditions/school_songs.aspx Forward!

Ellen Foley, 2004
Wisconsin State Journal

SIMILAR TO WHAT the UW–Madison recruiting video says, I am proud to be an alum of the Wisconsin Idea Seminar program. I am proud that the university has the foresight to have created the program, and to continue funding it. I am proud that the people who organize the program do it so well, and that the presenters all work so hard to make sure their contributions make an impact. I can't imagine whose bottom line the program affects, but I have no doubt that its positive impacts reverberate around campus and around the state far out of proportion to the program's cost. As someone who works with prospective students and incoming freshmen a great deal, the program reminded me of how each Wisconsin student not only brings an academic record to campus, but a hometown, concerned teachers, and friends and relatives, all of which are affected by the student's UW–Madison experience. The trip reminded me how important the undergraduate educational environment at UW–Madison is to so many people, including our alumni. I do the best I can for every student anyhow, but now I have the added perspective that the student who starts here represents a school, a community and in some cases an ethnic group. By seeing the best of Wisconsin high schools (Rufus King) and hearing about the worst of schools from Howard Fuller, I now have a better understanding of the differences in opportunities that our incoming students have had. I would not have believed the discrepancy, were it not for the seminar.

One other comment: I hope that those who sponsor the program realize how much of the seminar's benefits derive from activities that don't appear on the agenda. The interpersonal dynamics of what amounts to an immersion experience are sometimes difficult and even emotional, but without them, the trip wouldn't be nearly as effective. I found myself discussing deeply personal (and important) professional issues in a way that would never happen in any other setting. Likewise, other participants shared with me in a way that I believe will enhance their own effectiveness on campus: better focus and clearer expectations for younger faculty and staff, and renewed vigor and enthusiasm for veterans like me.

To say I enjoyed the experience and would heartily recommend it is not saying enough. To say that the Wisconsin Experience, in one week, made me a better professional, comes closer to the truth. The rest of the truth can only be revealed to those who actually participate!

Don Woolston, 2004
Administration
College of Engineering

THE WISCONSIN IDEA Seminar is a fantastic opportunity to focus on the fact that UW–Madison is in the business of PEOPLE and DREAMS—past, present and future. Whether it is the alum striving to keep the people of Wisconsin working as a small business owner, the incoming student aspiring to create the next generation of high-tech gadgets, or one of the many friends of the University seeking resources to enhance his community, all come together in partnership with the UW to fulfill dreams and impact people. I really enjoyed the opportunity provided by the Seminar to learn more about my home state in order to better serve its people. There is no other opportunity to obtain such a depth and breadth of knowledge about Wisconsin. It's a real power lecture!

John Archambault, 2003
Engineering Career Services
College of Engineering

THE WISCONSIN IDEA Seminar experience provided me with the opportunity to see the many ways that the university impacts the quality of life across Wisconsin. Whether it is testing soil for crop growth, enhancing dairy production, analyzing business practices for tourist resorts, or providing creative designs for neckware, there is a strong interdependence among state businesses and the university.

For me, the Seminar translated research into practical applications and reminded me of the need for constant creativity, innovation, and experimentation. Without the many resources available through the university, Wisconsin businesses would not be able to reach their full potential.

In my work in student health, the Seminar has helped me focus on all of the opportunities and responsibilities UW–Madison graduates have as they continue to contribute to the Wisconsin Idea.

Susan Crowley, 2003
Prevention Services
University Health Services

UW–MADISON HAS earned recognition worldwide as one of the leading institutions of higher learning in both research and academics. It would be easy for an institution that competes internationally for students, for faculty, and for research support, to neglect its heritage and roots in Wisconsin. But the Wisconsin Idea has been integral to the UW–Madison's achievements, and the Wisconsin Idea Seminar is one of the many key mechanisms by which the Wisconsin Idea takes on meaning and relevance to UW–Madison faculty and staff.

For me the 2003 Seminar Tour was valuable first in helping me understand how UW–Madison fits into the state's culture, history, economy, and its future. Perhaps

more importantly, through interactions with the others I met on the Tour, it helped me understand what it takes to be a world-class university and why the UW–Madison is a great university. Despite all the official rankings and accolades, the essence of a great university is its ability to bring people and ideas together in a manner that fosters new ways of thinking.

The Wisconsin Idea Seminar is a winner because it helps our faculty and staff keep doing exactly that.

Allen J. Dines, 2003
Office of Corporate Relations

WHEN I WAS a child growing up on farm in central Illinois, Wisconsin represented all things exotic (almost) to me. It was the land where a classmate with the last name of Dell went on exciting summer vacations to a place called the Dells. It was the place to which my parents would drive four hours to buy REAL cheese. It was where an actual Gimbles department store existed — which as far as I knew was a mythical store only found in *Miracle on 34th Street*. Imagine my surprise to find myself living there 30 years later. Imagine my further surprise, after signing onto the Wisconsin Idea Seminar, to find that Wisconsin was even more exotic than my childhood fantasies!

It goes without saying that the Wisconsin Idea Seminar allowed me to learn more about the state. It goes without saying that the seminar provided me an opportunity to meet people from all across campus that I might not otherwise ever have had the opportunity to meet — let alone with which to eat, drink and be merry. What perhaps does merit special mention is that my time on and off the bus provided what may very well be my only concentrated opportunity to consider the complex interaction of the university and the population of the state in such detail. Of course, we all intellectually know about the Wisconsin Idea. The seminar made the Wisconsin Idea more than an intellectual exercise. It forced us out of the ivy-covered walls of our little worlds and brought the state to us while bringing us to the state.

Gesele Durham, 2003
*Administration
Graduate School*

THE WISCONSIN IDEA Seminar gave me an appreciation of the State's history, geography and people that has been invaluable as I work now to develop projects to improve the health of Wisconsin's population. It is a fabulous program, unlike anything I have ever participated in before, and I am so happy to have been able to take part in it. Thank you!

Maureen Durkin, 2003
*Department of Population Health Sciences and Waisman Center
Medical School*

THE CAMPUS IS a perfect heaven on this earth. For the Wisconsin public to be served by UW–System elite, however, there should be a constructive and ongoing interaction between the University and the population at all levels. I am not talking of education alone. The interaction should encompass all aspects of life — namely, social, economic, political, cultural, technological, and educational factors. If this interaction is used as a tool for bridging the two communities (university and public), then the University will accomplish its goals of serving the people with a tremendous impact. Thank you.

Isaac Kabera, 2003
*Agriculture Research Stations–Greenhouses
College of Agricultural and Life Sciences*

I PARTICIPATED IN the Wisconsin Idea Seminar in 2003. The trip has made a significant impact on me personally and academically. Visits with public high school students with diverse backgrounds in Milwaukee, American Indian elders in Lac du Flambeau, and the warden of Oshkosh Correctional Institution, among others, made me aware that there are so many things that we, as a faculty, could do for our society to make it more inclusive and nurturing.

Academically, the trip has influenced me to expand my research focus to include less-privileged people in my research, as they need to be better understood and appreciated, and to become an important part of our society. Personally, the trip has made me become more open-minded and active in helping minority students (in ethnic, cultural and/or socioeconomic sense).

Recently, I applied for and won a Diversity Research Grant from ALA (American Library Association). The grant will support my research study designed to assess what LIS (Library and Information Studies) schools and other information professional associations have done for the recruitment and retention of minority students, from the minorities' point of view. The study aims: (1) to identify successful as well as unsuccessful strategies that LIS schools and other related associations have used for recruiting and retaining minority students, and (2) to provide suggestions to improve the recruitment and retention of minority students, which will ultimately contribute to the ethnic/cultural diversity in librarianship. I look forward to doing more research to help the society become a better place to live for everyone.

Kyung–Sun Kim, 2003
*School of Library and Information Studies
College of Letters and Science*

I HAD BEEN a faculty member for 34 years and served as Vice President for Academic Affairs and Academic Dean for 10 years at Mount Senario College in Rusk County, an economically poor area of northern Wisconsin, before I came to UW–Madison. As Academic Dean I stressed the need for new faculty members to come to know their colleagues, the area we serve, and to understand the culture. I was very happy to discover in my second year that the University has a similar program, but one that encompasses the entire state. Until I went on the Wisconsin Idea Seminar, I didn't realize the extent of the involvement of the University in education and in business even in the northwestern part of the state which we visited and where I had lived. A great part of the experience was sharing this discovery with other members of the faculty and staff who traveled with me. At so large an institution as the UW–Madison, it's wonderful to have the opportunity that the Wisconsin Idea Seminar provides to get a sense of place and a feeling of belonging. I'm the richer for having participated.

Victor Macaruso, 2003
Student Academic Affairs
College of Letters and Science

AS SOMEONE WHO attended both undergraduate and graduate school in Wisconsin, the visits to the Wisconsin places were like visiting old acquaintances. However, as a new faculty member at UW–Madison, the seminar was a great introduction to the wealth of expertise across the academic disciplines on campus. I also met many great colleagues, and hope to collaborate with others across disciplines in the future.

The other thing that really impressed me about the seminar was the passion my colleagues bring to both teaching and outreach. I had always heard that UW–Madison was a place where teaching and community involvement were low priorities, so the interest in those areas was a pleasant surprise. This passion on the part of the faculty and staff is something that can only be spread through the one-on-one interactions with Wisconsin residents fostered by the seminar. What a great Wisconsin Idea!

Mark S. C. Nelson, 2003
Environment, Textiles and Design
School of Human Ecology

THE WISCONSIN IDEA Seminar was an eye-opening experience for me. Not only was it a wonderful opportunity to meet new colleagues and make new friends, but we were able to meet many of the Wisconsin people that we serve through this great state university. Being a native of Wisconsin, I also learned much about the state that I never knew. Professor Cronon is a wonderful lecturer and story teller.

As a transportation engineering professor focusing on transportation safety, this experience reinforced the importance of my work in every little corner of this state and nation. At each stop along the way, people told me about a friend or family member they lost in an automobile accident or asked questions about how to make an unsafe roadway more safe before another crash happens. As I work on research that has national and international applications, it is easy to forget that this research may also affect a single family in a small community in northern Wisconsin. The Wisconsin Idea Seminar reinforced the importance of my research and outreach work to the people in Wisconsin. I'll never forget this experience.

Thanks!

David Noyce, 2003
Civil and Environmental Engineering
College of Engineering

THE WORK I do in the alumni lifelong learning program serves to reconnect UW alumni and friends with the academic traditions of the university. To that end, it is necessary for me to make faculty connections and identify mutually advantageous opportunities to put faculty in front of an alumni audience. As a result of the connections I made on the Wisconsin Idea bus tour, the following things have happened: A department chair (Carole Newlands of Classics) arranged for one of her faculty members (Andy Wolpert) to give a lecture for an alumni group in November. That same faculty member will be hosting an alumni trip next fall. In addition, a different faculty member (Barry Powell) will be facilitating a program at the Milwaukee Public Museum in April. Carole herself has agreed to teach a four-week course on Myth to seniors living in an area retirement community. This was my most fruitful connection as you can see. In addition, another faculty member (Kathi Sell) agreed to do a weekend program on Great Books in Midlife Transition at a retreat center in northern Wisconsin in late July.

These five programs were the direct result of my opportunities to meet and talk with faculty members on the Bus Tour. I made many more connections that I have not yet utilized, but could count on at least three more relationships that might result in future programs.

The experience was so interesting and impactful in and of itself, and then to throw in the bonus of these other collaborations, I would consider it one of the highlights of my career. Thanks so much for all you and everyone did to make it happen.

Sarah Schutt, 2003
Division of Continuing Studies

FROM HOMER AND Mark Twain to Thelma and Louise, journeys have the power to teach. We can examine how we interact with the world, the impact we have, and the ways in which our quest transforms us.

As a Wisconsin native, UW–Madison graduate, and daughter of two UW–Madison alumni, I thought I had a strong understanding about the Wisconsin Idea. The Wisconsin Idea Seminar challenged me to dig deeper into my ideas about the university and the role it plays in the lives of so many state residents. I returned from my journey with a greater appreciation for the work we do and the commitment of so many to making sure the legacy continues. It was also great to have the chance to meet colleagues that I would never have met, had it not been for the seminar. And it was heartening to hear from people we met that we are known for more than athletics.

I always like to say that without the Wisconsin Idea, UW–Madison would be only an amazing, spectacular place bursting with dazzling ideas and limitless possibilities. Not too shabby, but the tradition of sharing knowledge through outreach is inherent to who we are and what we do each day. On Wisconsin!

Gwen Evans, 2002
University Communications

ALTHOUGH I HAD been a Wisconsin resident and faculty member for over 25 years when I attended the Wisconsin Idea Seminar, participation in the seminar helped me to develop a more nuanced appreciation of the needs and concerns of the people of the State of Wisconsin.

Mary Anne Fitzpatrick, 2002
Administration
College of Letters and Science

MY EXPERIENCE ON the Wisconsin Idea Seminar was remarkable. I expected to interact with fellow staff and faculty from the University, and be exposed to people from throughout the State. What surprised me was the directness with which people expressed their respect and appreciation for the University, but also their significant concerns over the quickly rising cost to attend the University. The people we met were not people who could simply take an extra loan to cover the additional costs of attendance. I talk with parents and students every day about their financial concerns, but appreciated hearing them talk about the importance of access to the University in terms of their day-to-day lives and their future. The resulting discussions within our group of the impact cost has on access gave us all a new perspective.

Cathie Hanlon, 2002
Business Services

I AM HONORED to have participated in the 2002 Wisconsin Idea Seminar. The trip around the state gave me insight into the mission of the UW system and the broader community. In addition, it was a great way to meet other faculty and staff from the UW. I want to share with you a few developments after attending the seminar and some plans that were inspired by the Wisconsin Idea:

1. Through meeting several faculty and staff during the seminar, I co-organized an exhibition with Deb Riese, Director of UW–Madison Speakers Bureau, that showcases graduate students' artwork in Bascom's walls of Room 89. The exhibition is a partnership between the Office of the Chancellor and the Art Department. The first show featured artworks by recent graduate student Peter Zylstra.
2. The opportunity to meet a fellow artist from another discipline (The School of Human Ecology) Jennifer Angus. Our conversations on the trip led into developing a successful research grant proposal "A Cancer" and a series of new collaborative artworks. We are currently completing this artwork for two upcoming exhibitions at the UW–Stevens Point and the Riverfront Arts Center, Stevens Point, Wisconsin.
3. I am currently working collaboratively with Melissa Cooke on her 2004–05 Wisconsin Idea Undergraduate Fellowship Project that explores the possibilities of non-toxic, ecologically friendly methods of creating art. She is working collaboratively with a variety of organizations in the Wisconsin area. Melissa's artworks will be used in Clean Wisconsin's public education programs. The information she gains from this research will be shared with the UW–Madison Art Department.

These are just a few examples of many to come.

John Hitchcock, 2002
Art
School of Education

TWO YEARS LATER: The 2002 Wisconsin Idea Seminar trip was by turns reflective and great fun. It was both because all of us responded to the bus trip and the events with a mix of seriousness and terrific fun, with the kind of teasing that happens within a group of people who share an array of experiences packed into five days.

Since the trip I have thought about general and specific ways that the Seminar has affected my work as a teacher and scholar. I now have a clearer understanding of the issues that confront this state and its histories, which may also be my students' histories. One example: one afternoon we met with leaders of the Ojibwa Bad River Band. The meeting began awkwardly. The leaders initially said little about the university and their community's relation to the University. Then a woman elder who taught college-age Ojibwa students put it fairly baldly: the university is so vast, so impersonal. To send young people off at 18 or 19 is perhaps the white person's way

of marking the onset of adulthood, but not the Ojibwa's, for whom coming of age means entering more deeply, as an adult, into the life of the tribe and band and community. This reflection has put my teaching of Romanticism (my field of research) and contemporary world writing about communities, homelands, exile into a very contemporary and local framework. I hope to develop a course on Romantic nature and the Discovery of the American West that would include Wisconsin in the eighteenth and nineteenth centuries.

I often find myself thinking about borders traversed, new beginnings and histories, and the various communities who have moved through or into the state and, more broadly, about the literary and philosophical implications of different cultures and peoples moving across terrains. Largely thanks to Bill Cronon's running commentary on the history and geography of Wisconsin, my sense of its historical and archeological depth of field is now mapped onto its geology, as though all players of the state existed cumulatively in an imagined retrospect and prospect. I mean here to suggest a way of thinking about the land and its cultural history that is available for others to take up in their own ways.

Theresa Kelley (Terry), 2002
English
College of Letters and Science

IT IS HARD to imagine how a new professor or staff member working in one department and chiefly one hall on the UW–Madison campus, and generally quite occupied with business there, could possibly get reasonably well acquainted, in a short period of time, with forty or fifty colleagues from various units. It is even harder to imagine how that same person could begin to grasp, in the same period of time, a multitude of significant facts relating to business, farming, education, tourism, Indian affairs, and governmental policies and services in the State of Wisconsin, while also gaining an acquaintance with the geography and natural history of the State, and, yes, some of the regional brews.

Stretch your imagination no more! Just think of the 2002 Wisconsin Idea Seminar and what it offered those neophytes who were able to take part in it. Thanks, Miriam. Thanks, Phil Certain. Thanks, Bill Cronon. And thanks to all the others who helped make that event such a memorable experience. It's comforting to think how many times I've been able to say to myself, since then, "I've been there! I saw that! I think I understand what they're talking about."

Best wishes,

John Niles, 2002
English
College of Letters and Science

THE WISCONSIN IDEA Seminar provided a wonderful opportunity be with faculty and staff from all walks of campus life. As director of the Speakers Bureau, I cultivated a number of new speakers, all of whom now understand the Wisconsin Idea and the notion of connecting campus resources to our communities and the resources in those communities to the university. I am pleased to report that the seminar now includes a Speakers Bureau flyer in all their participant notebooks.

In 1995, in his Vision for the Future, then Chancellor David Ward said:

The learning community is another component of our vision. We currently have an intellectual landscape of mine shafts, where most of us are organized in mines, working to deepen the mines, but with not much reflection about corridors that should link us to other miners. We are so poorly connected that we have greatly weakened our shared sense of learning.

The Wisconsin Idea Seminar is a great opportunity to build and strengthen the corridors Ward speaks of, linking us not just to each other, but to the larger world as well. How wonderful to work in a university that recognizes the value of such a program, and has institutionalized support for it.

Deb Riese, 2002
University Administration

THE WISCONSIN IDEA Seminar reinvigorated my interest in bringing academic research to the larger public community. During our week-long bus ride through the state, I saw first-hand how our scholarly debates matter for the businesspeople, farmers, school teachers, and families of Wisconsin. I learned how dependent we are upon their willingness to support our great university. For me, the Wisconsin Idea is about transforming the world of academia from an ivory tower into a public community of scholars and ordinary citizens.

My participation in the Wisconsin Idea Seminar was serious but also a lot of fun. I especially treasured the opportunity to meet other faculty and staff from all parts of the university. Our long bus rides and related events offered the kind of space for extended discussion that is often lacking in our daily schedules. I forged many important personal relationships through the Wisconsin Idea Seminar; they have contributed in crucial ways to my feeling of deep connection with the university.

Without doubt, the Wisconsin Idea Seminar was one of the most important events of my first year on the faculty. It provided lessons and memories that I will carry with me through the course of my career.

Jeremi Suri, 2002
History
College of Letters and Science

THE TRIP OPENED my eyes to the incredible state of Wisconsin. I am from Norway, and I had not spent much time getting to know the state before the trip. That has changed dramatically ever since the Idea Seminar.

During the trip, I learned about the history (including the immigration by the Norwegians) and nature of WI, which I find personally extremely interesting. I found it intriguing to hear first hand how people who live outside of Madison perceive us Madisonians and UW–Madison, and how difficult it is for many of them to send their children to the university. This experience helped me understand my own students much better, and how hard most of them work to be able to attend UW.

By spending a lot of time with colleagues from different schools/departments within UW–Madison, I also had a chance to learn about our internal system and overall structure. It was very insightful to talk to other colleagues from different schools about their experience at UW and to bridge the gap, which we do much too seldomly. What struck me the most was that we all could “attack” the different experiences (people and places) from our own “angle” (including the business side of things)—and thereby enrich the experience for all of us.

Ken Wathne, 2002
Marketing
School of Business

AS IT HAPPENS, I had one experience that related to my Wisconsin Idea Seminar experience. At a family gathering this summer, I met a woman who operates a sheep ranch in Washington state. She was debating about the future of her operation, and interested in exploring a variety of options. Drawing on my experience at the Spooner Agricultural Research Station, I was actually able to discuss sheep milking operations with some degree of intelligence. I followed with contact information for the dairy research projects going on there. I was pleased to participate in putting “The Wisconsin Idea” in action.

Susan Zahner, 2002
Academic Affairs, School of Nursing
Population Health Sciences, Medical School

YOU DON'T HAVE to scratch a geologist very hard to reveal the historian within, and I am very conscious of the long and storied history of the UW–Madison and Wisconsin. While many public universities have long traditions of service and outreach to their constituencies, few have the audacity to formally claim and name it after themselves! For me, a chance to spend an entire week exploring the living interface of a great public university with its state and her people in the context of the

Wisconsin Idea was a rare opportunity not to be missed. I'd be remiss if I did not mention here that our guide Jack Holtzhueter added invaluable perspectives as a freshly retired and longtime employee of the Wisconsin State Historical Society. Jack and I share a love of architecture and I'll always treasure his willingness to detour for rare glimpses of little known and seldom seen Frank Lloyd Wright buildings.

Our itinerary touched on many critically important subjects that will continue to resonate and remain viable for years; diversity, crime and punishment, education, the balance between preservation of nature and economic development, to name a few. Each topic was presented in a balanced way and I found it particularly fascinating to hear local perspectives from citizens who willingly gave of their time to talk with us about issues of concern to them.

Of course this itinerary was no accident and careful design by Miriam Simmons was evident throughout, especially in the way we would be emotionally whipsawed, for example by the juxtaposition of a visit to prison and then to an inner-city high school; sort of a daily detailed examination of the sacred and the profane. I'd often end the day both exhausted and exhilarated. As to long-term benefits of effects for me personally, I am constantly reminded that Wisconsin is not a rich state and yet has managed to support and nurture one of the great public institutions of higher learning. That support has been declining for years and while it takes decades to build a strong research institution of this caliber, one can damage this fragile construct in a frighteningly short time. Perhaps we should invite a few legislators along in the future; their perspective could only further enliven an already enriching experience that I am grateful to have experienced.

William (Bill) W. Barker, 2001
Administration
College of Letters and Science

I PARTICIPATED IN the Wisconsin Idea Seminar tour after more than two decades of teaching and research at Wisconsin. I thought I knew what it meant to be a Wisconsinite. But the tour, really an enjoyable camp-on-wheels, truly deepened my understanding of the Badger State, its citizens and its traditions. It was extremely gratifying to hear from people how much they value the University and its missions. The seminar was an enlightening experience that I would highly recommend.

Arthur (Art) Ellis, 2001
Chemistry Division
National Science Foundation

AT FIRST, NO examples of how the Seminar influenced my work life came to mind, but then I became aware of how often I referred to Seminar events and experiences in my everyday conversation. As I have driven around the state with family and friends, I have pointed out just a few of the many historical points made by Jack Holzhuetter. Which side of Mineral Point Road was settled by Germans and which by Norwegians?

I have made several trips to Devil's Lake since the Seminar trip, but none as cold and rainy as that day. And who can forget the mosquitoes at the Aldo Leopold Shack?

When I talk with others about the economic state of Wisconsin, I often refer to the paper industry of Fox Valley, the tourism of Door County, the Agricultural Research Station, and the electronics industry in Milwaukee. And, of course, one can hardly talk about the economic state of Wisconsin without talking about the school systems that educate and train the workers and citizens of the state. The Oneida Nation High School and Pulaski High School in Milwaukee were so impressive. We met the leaders and students of those schools and observed the impact of their talents and commitment. I was (and continue to be) encouraged and energized!

And, finally, just yesterday I mentioned our visit to the Green Bay Correctional Facility to a group of friends. It was the only place on the trip I was glad to leave. After all the wonderful experiences of the trip, it was sobering to see a segment of society from which most of us are sheltered. The experience was a reminder that many citizens of the state do not enjoy the beauty, culture, employment, and education the rest of us take for granted.

So, yes, the trip has had a significant impact on me. I am grateful that, as a new resident of Wisconsin in 2001, I was able to participate in the Seminar and to witness such a diversity of components that make up Wisconsin.

Blanche Emerick, 2001
Education Outreach
School of Education

I WAS VERY fortunate to be able to attend the Wisconsin Ideas Seminar in 2001.

The whole trip was a wonderful experience. As I travel through Wisconsin I often remember Jack Holzhuetter's incredible stories told to us in a passionate and humorous way all throughout the trip. I learned so much about the state in which I live. Many things I probably should have known before (or maybe once learned in school—but I long forgot) and many facts that only someone so immersed in the history of the state would be able to impart.

The Green Bay Correctional Facility was the place that has continued to be emblazoned in my mind. As someone in healthcare administration I remember thinking how brave and dedicated was the nurse who chose to work in a correctional facility as a career choice.

A year after the trip I had the honor of conducting a training session for the state's healthcare tribal leaders. I know that having the experience of spending time at the Oneida Tribe enabled me to understand the challenges that these leaders face every day.

Susan Kaletka, 2001
Family Medicine
Medical School

I LOVED PARTICIPATING in the Wisconsin Idea tour of Wisconsin communities. There were a number of aspects of the experience that endeared me to this campus and the state. First, I really enjoyed the other faculty members participating on the tour, and the wonderfully informative and humorous historian who was our guide. It was a nice way to begin to feel a sense of belonging to an otherwise overwhelmingly large and decentralized campus. More importantly, the Wisconsin Idea, which had been an intriguing idea, came alive for me. Having the opportunity to meet with such diverse groups in their own communities and places of work not only gave me a sense of the rich diversity of the state (a diversity not always apparent from Madison), but really went a long way toward helping me think about how Wisconsin's communities and needs can be a context for my research and teaching. In particular, the issues of diversity raised in quite varying ways on the Native American reservation, at the woods product plant in Green Bay, and in our exploration of educational issues in Milwaukee sparked my imagination about a broad range of ways that my research on culture and human development, and my general civic interests in developing viable diverse communities, might be realized in this state.

Thank you so much for the experience.

Jeffrey L. Lewis, 2001
Human Development and Family Studies
School of Human Ecology

MY DISCIPLINE, GEOGRAPHY, is founded on the notion that "place matters." As a newcomer both to the State and the country, the Wisconsin Idea Seminar provided a vivid, intense, and revealing introduction to my new place. It also crystallized the concept of the "Wisconsin Idea," which I see as a commitment to social relevance on the part of the University, coupled with a reciprocal commitment to the University on the part of the State. What impressed me about the week's program was the way that it revealed both the State, and the University's relations with the State, in all their complexity—achievements, possibilities, warts, and all. A seminar like this could easily have been a public-relations exercise, but instead it underlined the importance of the Wisconsin Idea as a progressive objective. As much as anything else, then, it drew attention to what *still* needs to be done—in terms of diversi-

fying the campus, in terms of contributing to meaningful economic development, in terms of tackling problems like poverty and social exclusion—while also pointing to what has been achieved.

In the comfortable surroundings of Madison, it is easy to lose touch with many of the issues and challenges that we encountered on the Wisconsin Idea Seminar. I still get the flashbacks, though! I'll never forget the stench of the prison we visited, nor will I forget the inspirational school principal we met; and then there was the factory on its way to becoming a museum and the militant gentrifiers of Door County. . . . We saw a lot, and tried to take it all in; there was great camaraderie amongst the group, and of course the whole week ran like clockwork. Thanks, Miriam!

Jamie Peck, 2001
Geography
College of Letters and Science

FOR ME THE main impact was realizing how much the people in Wisconsin love and cherish UW–Madison and admire the people who work here. We need to get out and communicate more with them.

Judi Roller, 2001
Student Academic Affairs
College of Letters and Science

BEING A PART of the Wisconsin Idea tour has shaped my career here at the UW. I graduated from UW–Madison with a BA in 1994 and during my time here as an undergraduate, the Wisconsin Idea spoke very loudly to me. It was a key reason that I wanted to return here as a faculty member. Participating in the tour taught me more than I realized I had to learn about my home state. It inspired me to focus my research on topics of concern to Wisconsinites, to celebrate the wealth of information one obtains in simply asking people to talk about their world and how they understand it, to use service-learning as well as poetry and music in my classes (in the political science department!), and to respect my role as an ambassador to the taxpayers who partly fund my salary. I continue to look back on my notes from that week for inspiration, as well as ideas for weekend getaways. That week shaped who I am on campus, and made me incredibly proud to be an employee of the people of this state.

Very warmly yours,

Kathy Cramer Walsh, 2001
Political Science
College of Letters and Science

MY SEMINAR WEEK was fascinating, informative, at times heartbreaking, tiring, amazing, and always educational. The week was a wonderful education for me, and I thank the powers that be for this tremendous opportunity to learn on a very basic level more about the strengths and challenges and weaknesses of Wisconsin.

We began early (7 a.m.!) Monday on the 14th floor of the WARF building. Miriam Simmons (the staff planner of the tour) welcomed us. John Wiley provided a broad orientation to the Wisconsin Idea (the borders of the University are the borders of the state; the University serves the entire state and all of its people) and sent us on our way. (*This was a preview of things to come, as every day began at 7 or earlier and went until 10 p.m. or so.) The group included about 40 people representing a wide array of campus departments and concerns.

We headed first to the State Capitol, where Charlie Hoslet (Special Assistant to the Chancellor for University and State Relations) spoke to us about the challenges and rewards of lobbying for the UW–Madison. Mark Pocan, state representative from the 78th Assembly District talked about the challenges and rewards of being in the legislature at this highly partisan time.

Around 10 a.m., we began our drive to Devil's Lake State Park, narrated by Bill Cronon. He, described the early development of Madison, how it became the state capitol through land development and speculation. As we drove down Regent, then Speedway, then Mineral Point Road, Bill explained how we could track the city's geographic expansion and the history of homes on our route by their architecture and especially by the garages.

We had a picnic lunch at Devil's Lake and a discussion led by Walter Dickey, former Secretary of the Department of Corrections and currently a law professor here. Dickey provided a rich history of corrections programs in Wisconsin and talked about the vast increases in the number of prisoners and changes in how and where they're housed. He also talked about the principles of public safety, and questioned whether public safety is really enhanced in a lasting way by removing criminals from the community, suggesting that a better approach might be to look at the environment in which crimes are committed and see if improving the environment might lead to more lasting public safety.

Next we drove to the Aldo Leopold Shack near Baraboo, and heard from his daughter (Nina Leopold Bradley) how Leopold had a dream of restoring a denuded landscape to its original state. The land around the shack is now filled with forests and prairie, but when Leopold bought it, it was mostly corn stubs. Ms. Bradley talked of being a teenager and how her dad got them all to come to the shack on weekends and do the work necessary to restore the land.

From 3:30 to 6-ish, we drove to Appleton, with Bill Cronon talking almost non-stop about the landscape and peoples we were driving by. That evening we had dinner with faculty and staff from the UW–Fox Valley, and we ended the evening with a super star show in the state's largest planetarium which is at UW–FV. The next morning (Tuesday) we drove to Boldt Construction in Appleton, perhaps the largest

construction company in the state. We heard from managers about the challenges facing the construction industry. Then we broke into small groups and took turns laying some brick, driving a crane, driving a backhoe, driving a front-end loader and moving some gravel...way fun!

That afternoon we drove to the Oneida Nation Reservation and had a terrific tour led by Kirby Metoxin, Special Events Coordinator for the Tribe. We heard from a panel of high school students who talked about their plans for the future. One is coming to UW–Madison and plans to study engineering. After the panel presentation, about ten of us gave her business cards and offered advice about people she should contact once she gets to campus. Other students were going to UW–Green Bay or UW–Fox Valley. They all talked about the challenges they imagined they would face, especially in terms of knowing there are few other Indian students in these schools and how difficult it is to be away from home and family.

After we left Oneida, we drove to Ephraim in Door County. Over dinner we heard a panel presentation on economic development in Door County. The panel included a resort owner, the head of a group trying to slow development, the marketing director of the Door County Chamber of Commerce, and Bill Tischler, a professor in Landscape Architecture at UW–Madison.

Wednesday began at 6:50 a.m. with a drive to Al Johnson’s Swedish Restaurant, a Door County landmark with a grass roof. Then we toured The Clearing, 128 acres almost at the tip of Door County. The founder, Jens Jensen, was a landscape architecture professor at UW–Madison and had a lot to do with the UW Arboretum. Jens Jensen (1860–1951) founded The Clearing in 1935 as a place where city people could come to renew their contact with the natural world as a basis for life values. The Clearing is on the National Register of Historic Places. Jensen designed its lodge and schoolhouse in collaboration with renowned architect Hugh Garden. We hiked the Clearing’s grounds, led by Bill Tischler, Mike Schneider (Executive Director), and Pat Takemoto (from UW System and a Board Member at The Clearing).

Then we drove to Peninsula Experimental Station near Sturgeon Bay where we had lunch, toured and heard presentations from professors of biological systems, of dairy science, and leaders of the Potato Germ Plasma Bank. They grow many kinds of fruits and vegetables, including several varieties of cherries.

That evening (still just Wednesday), we drove to Sturgeon Bay for a UW Founders Day celebration, where alums gathered to have dinner and hear what we learned on this trip. Thursday morning began with cherry granola, cherry juice, and apple cake at 6:30, preceding our drive to the Green Bay Correctional Facility, which was probably the hardest part of the trip for many of us. We had an introductory session led by several GBCI staff, including the Warden, the Security Director, the Social Services Supervisor and the Education Director. As we left GBCI, Bill Cronon reminded us of some of the other places we’d been that are part of the state’s educational system, and he asked us to consider GBCI as one of the elements in our educational system. If I think of GBCI as a place that houses many of the people the

educational system has failed and as a place where the people there may have a one in a hundred chance at a second chance, I can get my head around it.

Then we drove to Waukesha and toured the GE Medical Systems. We learned how GE was trying to reconnect with UW–Madison. According to one of the executives, they stopped recruiting at UW several years ago because of our lack of diversity. I asked him later what he meant by this. He said the white students they recruited from UW–Madison weren’t able to work effectively with teams of people that were diverse. GE Medical Systems has since put together a diverse group of its own employees (engineers and others) who focus on recruiting at UW–Madison, and they now provide diversity training to new employees. But he said it still takes a while for many white UW students to become effective members of diverse GE teams.

We had dinner that night at the Water Street Brewery, where I finally learned the words to Varsity after being forced to stand and sway and sing it with everybody...

Friday morning began with a breakfast presentation by Spencer Korte, Superintendent of Milwaukee Public Schools, who talked about the many challenges facing schools in our state’s largest city, and Cleveland James, Associate Admissions Director of UW–Madison. Korte is an outspoken administrator who was celebrating his first anniversary in his job and who had strong opinions on issues such as special education and school choice.

Next we drove to Rufus King High School, a wonderfully vibrant, diverse school which is the magnet school for Milwaukee students who want to go on to college. We first had a presentation by about ten seniors. We learned that just three are planning on coming to UW–Madison. Others are going to Stanford, University of Michigan, University of Minnesota. When asked why they aren’t coming to UW Madison, the very first answer out of their mouths was, “It’s too much of a party school.” They brought up reasons such as hearing that the atmosphere here wasn’t great for students of color or that they wanted to go farther away from home. I told the group some of the steps UHS and the UW are taking to try to change the culture, and I told the ones who are coming here that we needed them to join in this effort as time permits... but that a lot of the school’s reputation rested in the hands of the students, and we hoped they’d work with us on this.

Next we drove to Marquette for lunch and a presentation from Howard Fuller, former superintendent of schools in Milwaukee, former state cabinet member, and currently Distinguished Professor and Director, Institute of Learning for Marquette University. Fuller is another outspoken administrator with strong (positive) opinions on subjects such as charter schools, school choice and the like.

And at 5:30 Friday, we returned to the WARF building to unload and collapse into our three-day weekends, a little older, a little wiser, and many of us feeling better connected to our own campus by touring for a week with 40 fellow travelers from here.

Daña Alder, 2000
Campus Community Partnerships
University Health Services

I GREW UP in Madison and nearby towns. I was a graduate of UW–Madison and had worked here for a decade when I went on the Wisconsin Idea tour. So I thought I would be more guide than learner on the tour.

That assumption changed as the bus rolled down Mineral Point Road on the way out of town. I was learning new things about the neighborhoods I grew up in. I never saw the detached garages and the front porches as historic markers and indicators of how communities changed over the years. As we toured the state, we went through two other towns where I lived and passed homes of relatives and vacation cottages, and the university where my son was a sophomore at the time. For each of these, I was afforded a new perspective, in time and space, a context and significance of small things I took for granted. All those seemingly day-to-day experiences were now in a new historic and sociological framework.

But I didn't just learn more about those things I already knew. I also learned there are places and situations and people and issues in our state to which I was comfortably oblivious. Inner-city Milwaukee schools, where a handful of impressive minority students are being competed for by universities across the nation, and thousands won't finish high school. Prisons where young blacks are sent for crimes that often happen with more frequency in white communities, but behind closed doors instead of on the street where the crimes are visible. Walter Dickey's talk was a powerful and disturbing dose of reality. Native American communities with great financial and political power, with only a few of their children going to college. Major industries that benefit from the university's research and sometimes are constrained by our policies and pace. The inspirational leadership of Aldo Leopold gave heart and soul to the simplicity and, at once, complexity of nature.

The real life and soul of this seminar comes from the guidance of Bill Cronon. His wealth of knowledge, driven by his personal passion for the land, nature, history, communities, and our university, combined with his many talents, takes this otherwise bus tour to the level of extraordinary opportunity. It's an amazing commitment for him to do this as long as he has.

And you can't talk about the seminar without knowing that it would not be what it is without Miriam making it all happen and making even the hard parts great fun.

So, for someone who thought she knew what there was to know about Wisconsin, just because I grew up here, thank you for teaching me otherwise.

Maury Cotter, 2000
Office of Quality Improvement
Office of the Provost

I WILL NEVER forget my Wisconsin Idea Tour. I had just been hired for the position of Purchasing Director and had never been to Wisconsin, other than to interview for the position. I could not possibly have found a better orientation to my new environment: (1) I met several colleagues that I would later be working with, making our relationships much stronger; (2) I developed personal friendships with people I would probably never have otherwise met; friendships that endure today; (3) I learned the geographic and demographic history of each region we toured; (4) I was able to see the passion that the people of Wisconsin have for our institution; (5) I was introduced to the strong participatory politics of Wisconsin.

Thanks for all of this!!!

Mike Hardiman, 2000
Business Services

ONE OF MANY memorable moments for me was the trip to the Green Bay Correctional Facility after hearing Walter Dickey talk about the criminal justice system in Wisconsin. It brought home to me the enormous lack of resources and commitment to the health, education, or rehabilitation of inmates. I came back with a nagging feeling that I ought to be doing something about this. I have since taken on service activities to improve the treatment of inmates who have mental illnesses. Contrasted with that experience were the visits to Aldo Leopold's shack, the Clearing, and Door County, while being enthralled by Bill Cronon's stories of Wisconsin. I fell in love again with the beauty of the state and its people.

Susan Heidrich, 2000
Academic Affairs
School of Nursing

ALTHOUGH I'M A native Wisconsinite and knew much about my state, the Wisconsin Idea tour took me places and showed me things that I could not see on my own. While it may seem ironic, the visit inside the maximum security prison in Green Bay was one of those place that really changed my way of thinking and teaching. Having worked as an occupational therapist for years in the school system, I was very interested in the number of young men with disabilities in prison. The training program that the staff used to assist people with developmental disabilities to avoid negative influences was striking. The other powerful experience was also in Green Bay at the Native American elementary school. I was impressed not only by the school but also by the need for the University to reach out and effectively recruit and retain students from native backgrounds. This visit, along with work on reservations in North Dakota, led to my putting in a proposal to create a distance education

room in our department. We hope to use this technology to connect to community schools on reservations in order to address the severe shortages of native practitioners in occupational therapy. This trip, in addition to being incredibly enjoyable, raised my social consciousness about the needs in our state.

Elizabeth Larson, 2000
Kinesiology
School of Education

I LOVED THE Wisconsin Idea experience and have been gushing about it to all new faculty as they join our department (have passed along the CD and photos I took as “recruiting” tools).

M. Elizabeth (Beth) Meyerand, 2000
Medical Physics
Medical School

IN REFLECTING UPON the 2000 Wisconsin Idea seminar tour, I recall the anticipation and even trepidation felt by many of us — what could we possibly learn and experience from this excursion around the state? I more bluntly was asking myself that first morning—why did I let Miriam talk me into doing this?

I think we all agreed after the week was over that the experience far outweighed any additional work that we needed to attend to when we returned to our offices the next week (or Saturday). Miriam arranged a wonderful set of experiences for us that gave us much insight into the vital role that UW–Madison plays in this state of ours.

Through visiting with Nina Leopold at the Leopold Shack and learning about her childhood experiences with her family at the shack, to walking through the steel gates at the Green Bay Correctional Facility and seeing our state prison business at work, to hearing from GE Medical executives reflect upon the need for the UW to produce graduates who experience learning in a culturally and racially diverse setting, it was a marvelous week of experiences. I personally enjoyed the visits to Door County, Devil’s Lake, and the Water Street Brewery. Best of all though were the long-lasting friendships established on this marvelous trip around Wisconsin.

Kevin Niemi, 2000
Center for Biology Education
College of Agricultural and Life Sciences

AS A WISCONSIN native and life-long resident, I had some doubts that I would learn much new about the State through participating in the Idea Seminar. To my surprise, I learned a very great deal, even about areas and cultures with which I thought I was already familiar. The Idea Seminar helped me view Wisconsin through a new lens and this has greatly enriched my administrative work at UW–Madison. I also very much enjoyed meeting so many new colleagues and have stayed in touch with many of them since. Overall, the experience made me realize what rich resources the University and Wisconsin are for each other and to understand the value in continually fostering and renewing this relationship.

Nancy Westphal-Johnson, 2000
Administration
College of Letters and Science

OF COURSE, I had an absolutely wonderful time when I went on the Wisconsin Idea Seminar in May of 1999, but that was not really the point of the trip. The importance of the trip was the insight it gave me into the backgrounds of our students. As Coordinator of the Wisconsin Emerging Scholars (WES) calculus program, a program which recruits students from very diverse backgrounds, this was very meaningful for me. Actually seeing the towns and high schools and talking to residents, politicians, and administrators added tremendously to my understanding of our in-state students.

The other special benefit to me was the connection to colleagues outside the mathematics department. At the end of the trip everyone mentioned how wonderful it was to be with faculty and staff from different parts of the campus. One comes home feeling very connected to the university and to the state.

I would heartily recommend this trip to everyone!

Melinda Certain, Emerita, 1999
Mathematics
College of Letters and Science

THE FIVE DAYS I invested in the seminar were very worthwhile. I had serious reservations about giving up that valuable time for writing proposals and papers just prior to the trip. In fact, I still recall sitting in my office thinking about how I could possibly get out of it when an email arrived that started with “Why did I agree to take five days of my life to go about the state with 40 of my colleagues?” It was perfectly timed, with both encouragement and prodding that convinced me to go along. I am very thankful that I went on the Wisconsin Idea Seminar.

Every year I strongly encourage several new faculty members in engineering to take advantage of this opportunity. The seminar allowed me the chance to get to know other faculty and staff within the University, see the University at work around the state, meet the people of Wisconsin, better understand my students’ back-

grounds, and better appreciate Wisconsin. The experience had the effect of shrinking the size of University and making it feel more like a family. Seeing the diversity in the landscape and the people in the state also made an impact. I learned an incredible amount of history, geology, economics, and sociology of the state and its people.

There were several points on the trip where I took away visual images that will stay with me for a lifetime: the pride I saw in the dairy farmer's face when he spoke to us about his cows, the energy of the Bad River Chippewa hoop dancers, the owner of the Old Rittenhouse Inn speaking to us in his magnificent dining room, the smallness of the twelve-year-old boy taken out of his maximum security room at the Lincoln Hills School, and the tenacity of the North Division High School students.

Even after the seminar, it was not clear to me how my work might connect to people in the state beyond the usual research and teaching that most faculty engage in. Now the connections are obvious. One clear example is a collaboration with Discovery World Museum in Milwaukee to inform the public about nanotechnology and how it will impact their lives. We have worked together over the last three years with a group of interns to interact with the public in the museum, create middle school curriculum modules, and publish lay articles on nanotechnology concepts. Now that the National Science Foundation has funded our renewal proposal, we are embarking on another three years of collaboration focused on creating new nanotechnology exhibits for both the museum and the Madison campus. The Wisconsin Idea Seminar helped to open my mind to the possibilities and explore ways in which we can engage the people of Wisconsin in the research we do here at the university.

Thank you again for the opportunity to explore the state and understand the Wisconsin Idea.

Wendy Crone, 1999
Engineering Physics
College of Engineering

THE WISCONSIN IDEA seminar remains one of the most valuable experiences I've had during my nine years as a University employee. Working in Nursing Continuing Education Outreach, I was fortunate to work in an area that required me to continually frame my efforts within the tenets of the Wisconsin Idea itself. This was a much more meaningful activity given I'd traveled for a week around the State meeting those I would try to remain connected with and serve through my continuing education programming. On a personal level, I often share many of the "tidbits" I learned about Wisconsin and her history with my young family now as we travel around Wisconsin on family trips. If or when I might leave from the University, I will remember the Wisconsin Idea Seminar as one of the most important and unique activities I've participated in during my working career.

Many thanks for the excellent memories!

Steve Douglas, 1999
Outreach and Continuing Education
School of Nursing

I WAS NEARING old fart status when I finally had a chance to get on the bus. I arrived at UW as a new assistant professor some years before Peg sold the administration on the Wisconsin Idea Seminar, so I had dismissed the possibility of making the trip. But becoming director of the School of Journalism and Mass Communication in 1998 offered another window, as the journey is advertised as useful for "new" administrators. So I applied and climbed on.

I offer three vivid memories of that week. One is my pleasure at getting to spend most of a week with Bill Cronon. Bill and I interact regularly in other venues, but this was an opportunity to listen to Bill tell Wisconsin stories in the locales where they were most relevant. It was also a chance to observe Bill in his favorite habitat: Bayfield and the Lake Superior region. I felt I got a splendid history lesson.

A second vivid memory is one of relief... relief at finding a set of newly arrived faculty and staff with keen senses of humor. Buses confront their inhabitants with tight, claustrophobic environments. They are quite tolerable for the 20 minutes it takes to get from home to work. But a week of allowing others to invade my private space could have been unpleasant. To my surprise, the experience was quite the opposite. Everyone felt the pressure and helped the bus morph into something akin to a version of "Animal House" on wheels (without the beer and togas, I regret to say). Closet stand-up comics came out of the metaphoric woodwork. The atmosphere was thick with quips and puns. If only all meanders across time and space could be like this.

Finally, I remember how much fun it was to meet not only new faculty but also new staff. It is hard to encounter colleagues other than faculty in my typical UW day, and I enjoyed my bus time with these folks a great deal. In the small-town atmosphere of UW-Madison, I come into contact with these individuals regularly, and I think our relationships are better and our working links more productive because of the trip.

Thanks to the Wisconsin Idea Seminar!

Sharon Dunwoody, 1999
Graduate School Administration, Journalism and Mass Communication
College of Letters and Science

AT THE TIME, the tour was informative, fun, and fascinating. Now six years later, I really had time to reflect on the significance of that program. Throughout my professional development in Madison, the experience had proven valuable in helping me to connect with students, faculty/staff, and alumni to better understand and appreciate the profoundness of the Wisconsin Idea and the purpose of my position, and to add meaning to the things that we do at the University.

John Weiyuan Kao, 1999
Pharmacy and Biomedical Engineering
School of Pharmacy

ALTHOUGH I WAS not “new” to Wisconsin, I had the privilege of participating in the Wisconsin Idea Seminar several years ago and found it to be a very rewarding and educational experience. The trip was both informative and very enjoyable. I especially enjoyed meeting and interacting with faculty and staff from other departments.

As the Director of the Legal Defense Program (LDP) at the Law School I am very much involved in outreach types of activities. The Wisconsin Idea Seminar reinforced my strong commitment to the integration of traditional legal training of students with the need to expose them to the “real world” in which they will be practicing law. It also inspired me to include more “diversity” issues in the LDP curriculum, especially as it relates to gaining an understanding of the different backgrounds and cultures of both students and clients.

The Wisconsin Idea Seminar is a great way of getting new (and old) faculty out of the “ivory tower” and introducing them to the wonderful diversity of our state and the many ways in which the Wisconsin Idea can be promoted

Krista M. Ralston, 1999
*Legal Defense Program
Law School*

THE WISCONSIN IDEA trip was very meaningful to me as a newcomer to the University. At the time I was Commanding Officer of the NROTC on campus and felt as though I /We were very detached from the mainstream university.

The exceptional narration from Bill Cronon was absolutely without equal. His knowledge and grasp of Wisconsin history is amazing. He inspired me to volunteer as a faculty fellow for Chadbourne Residential College for several years. I had many gratifying memories with the new students, helping them fit in the first couple of weeks and months at UW.

I subsequently began volunteering to deliver meals on wheels and continue that gratifying service to this day.

Possibly the most important part of the trip were the friendships that I made with UW faculty and staff on the trip and which I treasure to this day.

I have not been to any event since which has allowed or enabled me to interact with and get to know other UW employees as much as that trip. Without a doubt I will benefit from those professional relationships for the rest of my stay at UW and certainly enjoy the friendships for even longer.

Oh and by the way it was fun!

Kris Ackerbauer, 1998
*Administration
Physical Plant.*

THE WISCONSIN IDEA Seminar really launches one into Wisconsin culture! My trip in May, 1998, traveled to the “Shack,” the Dells, Columbia and Milwaukee. Some of the campus friendships I treasure most originated during that trip.

I remember hot, sunny days...touring a farm...the dinner with the UW–Stevens Point faculty...being astounded that the same zip codes represented among the men at Columbia produced very few UW–Madison students...visiting Washington High School in Milwaukee...the paper mill in Appleton, and Miriam’s gentle “People, to the bus!” encouragement to keep us moving!

The Wisconsin Idea Seminar certainly helped shape my understanding of what the Wisconsin Idea addressed, and provided a basis for thinking about how to make my research and teaching responsive to the needs of our beautiful state. I am grateful to all the faculty and staff who give of their time to plan and lead the excursions, and also to those colleagues who give a week of precious time to get to know others and to help represent what UW–Madison can offer to the state.

Patti Brennan, 1998
*Industrial Engineering, College of Engineering
Academic Affairs, School of Nursing*

AS I THINK BACK over the past six years and the impact that the Wisconsin Idea Seminar had on me two specific areas come to mind. First is a much clearer understanding of one of the University’s missions: community service. The missions of teaching and research are pretty easily understood, but the community service component is less evident. From the various stops along the trip it becomes much clearer that the opportunities for University staff to interact beyond the campus borders are vast and very diverse in scope.

The second impact that I came away with was a new appreciation and understanding of the history of the land use in Wisconsin. Because I have lived in Wisconsin for quite a number of years I always thought I was pretty familiar with the state. While I knew where roads were located and the names of the various towns and cities, it wasn’t until Bill Cronon’s fascinating explanations of the environmental history of the state did I begin to have a basic sense of why things are the way they are. Bill is truly a gifted story teller and there are numerous times throughout the year that I recall some facts that he shared.

Rick Lane, 1998
*Research Animal Resources Center
Graduate School*

THE WISCONSIN IDEA bus trip was the highlight of my first year on the UW–Madison faculty. It provided me with a window into my students’ lives that has been invaluable ever since. Seeing so many facets of the state that are just not usually visible to faculty helped me to better understand who my students are, where they come from, and how I can best serve them. I would recommend this trip to any and all new employees at UW–Madison! Thanks!

Jenny Saffran, 1998
Psychology
College of Letters and Science

A STORY - THE five days together created a special kind of bonding amongst us all. In the beginning, the group could easily be described as a bunch of in-charge, mature, responsible, intelligent, very educated, and empowered individuals. Moving as a group was obviously going to be a challenge. But Miriam worked well with us. So well, in fact, that at the end of four days, we had gotten used to hearing Miriam say, “Get on the bus. Okay, people, time to get on the bus. Now.” If you have ever been on a Wisconsin Idea trip, you know it’s about pace and timing, and moving quickly from one event to the next. And Miriam was a master at keeping us all in order, moving like a well-tuned marching band. Not a single soul got left behind. This one day, we had just finished watching a video of the cranes and the screen went dark. The sound turned off. And there was silence. Normally in that silence we would quickly hear, “get on the bus.”

This time, there wassilence. Long, deafening, empty silence. We looked at each other. Something was amuck here. For a moment, a sense of terror and loss arose. Miriam was not in the room. A few more seconds ticked by. None of these competent persons knew what to do next. And then, to our relief, the voice we had grown familiar to, called out “Get on the bus.” Like a control room at NASA waiting for a safe touchdown, the tension broke and shoulders relaxed. Hands reached out and up and voices could be heard murmuring, “Of course, get on the bus. I knew that!”

What the experience has meant to my career - The Wisconsin Idea trip was an important experience in shaping me as a Wisconsin faculty member. The trip experience changed how I think about what it means to be a university professor. The type of researcher and teacher I am has been transformed by learning that being a faculty member extends beyond my classroom and the university campus. UW has a formal philosophical perspective and provides institutional support to be this kind of faculty member. The commitment of this university to send faculty and staff out into the state as part of their orientation to working at this university is what imprints this idea upon us in an intangible way. I think that new professors who don’t take the time to do the Wisconsin Idea tour miss out on participating in an incredible way to

really understand what UW–Madison is all about. The other great advantage of this trip is that I made connections with faculty and academic staff that have made it easier to learn this system and be effective in it.

Lynet Uttal, 1998
Human Development and Family Studies
School of Human Ecology

IT HAS BEEN some years since I participated in the Wisconsin Idea Seminar but I still often refer to various experiences during that week, so it obviously left a deep impression. I think it is a wonderful program. I attended not as a new member of the campus, but as a “veteran” faculty member. Although I had traveled a lot around Wisconsin by then, I am not a Wisconsin native and I learned a great deal about the state. I particularly enjoyed the leadership of Bill Cronon and the insights he gave us about the eco-history of the state. Another very impressive experience was the farm—I had no idea how many services were available to support farmers (the vet, the State extension team, etc.). I wasn’t able to take full advantage of all the opportunities to interact with the people whom we met because of a frustrating severe case of laryngitis, but I remember fondly the readiness of other seminar members to voice my questions for me. The laryngitis also kept me from becoming as acquainted with other seminar members as I would have liked, so unfortunately I didn’t benefit as much as I might have in terms of subsequent collegial relationships, but I know many others did. The Wisconsin Idea is an inspired program, and I hope that it continues indefinitely.

Patricia Becker, Emerita, 1997
Academic Affairs
School of Nursing

I HAVE EXTREMELY fond memories of the Wisconsin Idea Seminar. I felt so fortunate to be included as did my husband. He and I started with the university in the summer of 19— after meeting in graduate school at Penn State University. We were married in fall of 1995. My acceptance of a position as an assistant women’s basketball coach brought us to Madison, Wisconsin from Penn State University in State College, PA. I am a Philadelphia native and had no idea about the state of Wisconsin. My husband on the other hand grew up in Chicago, IL and remembered several family vacations in the Wisconsin Dells so he had more of an idea.

I can’t remember which one of us was invited to go but someone thought it would be great take us both. I thought that was a great idea and I believe it served as a nice university retention tool because after 8 years, we both still work for the university. And, over the years, we have kept in touch with people who also went on the

trip. I hate to admit this but I still have my phone list from the trip and have been known to contact people. Of the Spring of 1997 participants, I have had some contact with 16 of the 36 participants over the years.

Overall, the trip has been great for the positions I have held here at the University. It gave a deeper understanding of the state, the people, and the economics of the state. I have found that I pay attention to issues. For example, on our trip we visited a prison at a time when Wisconsin had decided prisons were part of its economic impact plan. Well, years later no one wants residents staying in their towns upon their release and some prisons have closed causing a bigger economic impact. We visited Ho-chunk and got a first hand account of how they are working to serve their people. It has made me think of ways I could help. As the state goes through its economic troubles and I hear of businesses closing or cutting back, some of them we visited during the seminar, I start to wonder what will happen to the people and the areas. At Milwaukee we visited South Division High School where there was a nursery in the school. This really caused quite a debate among the seminar participants about what was appropriate for schools. The seminar really provided insight to what was going on in areas outside of our small sometimes “utopia feeling” city of Madison. It provided a way to make me more of a citizen of the state rather than just of one city.

On occasion, I have talked to Miriam Simmons since that trip and count her among my university colleagues. She really knows how to run a trip and keep everyone on task. She does an excellent job. During the trip, she asked me to share some insights into women’s basketball and the athletic department. I enjoyed that opportunity. I have been very thankful for the entire experience. When I hear of people considering going, I always encourage them to take the trip.

Dawn B. Crim, 1997
Office of the Chancellor

KUDOS TO PEG Geisler and Miriam Simmons on your vision and work that has made the Wisconsin Idea Seminar such a wonderful program. I participated in the seminar trip in May 1997 as I was completing my first year in a new role working with adult students returning to school.

After 25 years in higher education, I was excited about the opportunity to travel the state with many new colleagues and to learn more about the Wisconsin Idea.

Black River Correctional Center was a modern facility, filled with many young men who looked like our students. We visited the center at a time of transition from a long-term administrator to a new administrator. We were looking at change and the very different world that was to be in state corrections. This visit was insightful as our state began long discussions about the future directions and funding for corrections versus increased funding for higher education.

South Division High School: I had recruited students from Milwaukee high schools to come to Madison in 1986–87 and thought I knew a great deal about Milwaukee Public Schools. In the ten years between my visits and the seminar, the

high school had been closed, then reopened one grade at a time. The security issues reminded me more of Black River Correctional Center than of a high school. Our time at the high school that day and our meeting later that day with Howard Fuller on the Marquette University campus were watermarks in our understanding about the gulf between city school students and our campus.

I have used materials and experiences I gained on that trip constantly in my work creating outreach programs, then in working with adults who are making successful transitions to campus after long absences from school. The Seminar was a unique learning opportunity that I recommend highly to all who can participate. Thanks to Peg and Miriam for their hard work and to the donors who make this program possible.

Pat Fessenden, 1997
Adult and Student Services
Division of Continuing Studies

YOU ASKED THAT we document how the Wisconsin Idea Seminar has affected our ability to perform in our positions. The Idea Seminar sent me off in a public service direction I had not explored before. It also allowed me to connect faces and names of faculty and staff that are served by my division, so that they are willing to contact me and me to contact them, without a second thought.

Through Bill Cronon I became involved with Chadbourne Residential College. While I have not devoted as much time as some to the College, I have worked with a group each year on opening day to facilitate a dinner discussion of the transition to UW–Madison and to college life. Through this discussion, I was able to help one student find a job with one of my departments where she worked for four years until she graduated. The job helped relieve the financial concerns she voiced in our dinner discussion.

Through Susan Dibbell I became involved with the Service and Learning Adventure program jointly developed by the Wisconsin Alumni Association, the Wisconsin Union, the Chancellor’s Office, the Alternative Breaks Program, and the Morgridge Center for Public Service. It involves a one-week summer volunteer program for students and alumni. The first year there were two programs on the Blackfeet Indian Reservation in Browning, Montana. The second year there were two programs in Browning and one in Appalachia in Beard’s Fork, West Virginia. We are currently planning the third program. Susan and I are on the organizing committee.

Mike Moss and I became involved in working on a number of his administrative needs with the Division of Intercollegiate Athletics. Erik Christianson and I prepared articles for Wisconsin Week and have worked together in his current role as a public relations person at System Administration. Cleveland James and I have worked on individual cases of minority candidates for undergraduate admissions.

Another important connection is with the programs we visited. My wife, who is a naturalist with the Arboretum among other adventures, and I have become

involved with the Aldo Leopold Foundation, a stop on virtually every Idea Seminar trip. We attend the summer lecture series at the Shack. Kathy has read in the “Lodi Reads Leopold” annual event. We have supported the Foundation financially.

In short, the program is one of the memories I treasure. Whenever I meet with new administrators to provide orientation to the University’s Business Services, I make sure they get their Dean or Director to nominate them for the program. Thanks for the opportunity to attend the program and grow from it.

Don Miner, 1997
Business Services

THE WISCONSIN IDEA Seminar I attended my first year at the University of Wisconsin was undoubtedly one of the most useful weeks I’ve experienced. Through the seminar I received an in-depth understanding of the state’s history, geology, economic strengths, weaknesses, and concerns, social issues such as incarceration and Native American gaming, plus how the UW provides outreach to the public. In addition I made several acquaintances of new and established faculty and staff which has helped me in my career. Bottom line? The trip endeared me to Wisconsin and to the University, causing me to always keep in mind how my activities affect my colleagues and the citizens of Wisconsin.

John Stier, 1997
Horticulture
College of Agricultural and Life Sciences

I ATTENDED THE Wisconsin Idea Seminar after spending a year at UW–Madison as an assistant professor in the School of Nursing. What impressed me most was visiting Consolidated Paper in Wisconsin Rapids and having them give us a little carrying bag as a gift. I do a lot of international health work (I’m currently in Uganda) and I’ve taken this bag with me to many developing countries because it zips and it’s vinyl (e.g., waterproof). Every trip I take it on someone recognizes the company and we start a conversation about Wisconsin. Personally, I hadn’t heard of the company before the Wisconsin Idea trip.

The most moving visit was to the Green Bay Correctional Facility and the presentation by Walter Dickey, whom I now serve on a committee with. What struck me was how Wisconsin, under Tommy Thompson, invested in prisons and picking off the low-level criminals. I think over time this has proven to be an expensive and ineffectual strategy for reducing crime. The preponderance of African-American prisoners in a state that is over 90% White was a vivid illustration of the racial disparities in opportunities and for justice.

Linda C. Baumann, 1996
Academic Affairs
School of Nursing

IT WAS THE spring of 1996, and I was a campus newbie...from where I sat in the Office of the Chancellor, and given my role in the community, even after only four months on the job, I had and took the opportunity to meet many people in the Madison community. And though many in the campus community knew of me, I was just beginning to get to know a few colleagues beyond Bascom Hall. Miriam and Peg opened my eyes to a whole new world.

That May of 1996 I met some of the most amazing people that I’ve ever met in my life. These were people from all walks of life, who had lived all over the world and had a myriad of interests and professional pursuits—some of which I never knew existed. I realized that I was truly in a world class situation, and at a world class institution. I wondered, however, how 30 or so “Type A” personalities would exist in close proximity for a full week without someone getting hurt (figuratively, of course)? We survived, however, and my life is more enriched because of the Wisconsin Idea experience.

I also discovered as we traveled around the state what great love the people of the state have for the University of Wisconsin–Madison—and what great respect and interest they hold for the faculty, staff and students of the institution as well. There’s a reason for that, and it’s reflected in the make-up of my group, and of all the Seminar groups over the past 20 years.

I remember the silence on the bus after we left Green Bay Correctional, the look on Miriam’s face when our bus was leaving our Milwaukee hotel without her (we bribed the driver), and the friends I made across this campus as a result of the Wisconsin Idea Seminar experience.

LaMarr Q. Billups, 1996
Office of the Chancellor

ABOUT TEN YEARS ago, I was fortunate enough to be able to attend the Wisconsin Idea Seminar. At that time I had just been appointed Associate Dean of Academic Affairs for the College of Engineering. I had been at UW for about fifteen years and was not sure what the Wisconsin Idea Seminar was to offer. I found it to be an absolutely delightful way to meet colleagues in other parts of the university as well as to really experience citizens of our state. It simply solidified my view that the most important resource we have are the people at the UW and in the state and the ideas, innovations and opportunities that they can create. In addition, I was also impressed by the key social and cultural issues that were not part of my daily teaching and research focus. Probably the most thought-provoking and sobering experience was the talk we had on our final day at Marquette University by the former head of the Milwaukee Public School System. His experiences, observations and recommendations to improve primary and secondary education in metropolitan schools was moving and thought provoking. This alone made my Wisconsin Idea Seminar a valuable and memorable experience.

Michael Corradini, 1996
Engineering Physics
College of Engineering

I WAS NEW to UW and the state of Wisconsin in 1996. Someone suggested that I should go on this bus trip. I thought it sounded kind of cool. It was.

It was a great introduction to my new client, this vast, complex institution called a university. I learned amazing things about how my client reached diverse aspects of this wonderful state, including its industry, agriculture, minority populations and corrections system.

I had some new and very meaningful experiences, especially the tour of the Green Bay prison.

I met a great group of fascinating people who all do tremendous work for my client. They remain very important to me and I work closely with many of them to this day.

Plus, I had a lot of fun.

John Dowling, 1996
Administrative, Legal Services
Legal and Executive Affairs

I HAD BEEN in Wisconsin and at the University of Wisconsin–Madison for 33 years by the time I had the opportunity to participate in the Wisconsin Idea Seminar. Having long had an interest in the state, its peoples, and its institutions I had already done a fair amount of travel and exploration, but the program during five days of the “seminar” surpassed my expectations and taught me a great deal. Beyond the formal program, however, the opportunity to travel with new friends from a wide variety of professional and personal backgrounds was extraordinary. The time spent on the bus with all these people was great fun as well as enlightening. On our trip we spent some hours at the Norbert Hill Center on the reservation of the Oneida Nation. At the time I was on the point of retirement, and it occurred to me that, as an anthropologist whose research had been done mostly in Africa and the Near East, it might be interesting to get involved with a Wisconsin Indian group. (Cherlynn Stevens and I talked about this at the time.) Within a year or so I had the amazing good fortune to discover an enormous and invaluable collection of narratives recounted and recorded by Wisconsin Oneidas from 1940 to 1942, produced on a WPA grant awarded to the University. (This project was certainly in the spirit of the “Wisconsin Idea.”) Since then I have spent a good deal of time with these writings, organizing them and editing a volume of autobiographical accounts selected from the collection. I have made numerous trips to Oneida and worked with Oneidas on this and other projects. I am not superstitious and I don’t believe there was any causal connection—but it is quite a coincidence.

Herbert S. Lewis, Emeritus, 1996
Anthropology
College of Letters and Science

I TOOK THE bus tour in 1996 as a brand new academic staff member with a faculty affiliation. My work at UW–Madison has been profoundly influenced by hearing Walter Dickey speak and taking the tour of the Green Bay prison. I subsequently sought out other opportunities to hear Walter speak on campus, struck up a conversation with him, and have dialogued with him ever since, not only about criminal justice issues but also about student health and safety.

On our tour, Walter told us that over 60% of the inmates in Wisconsin prisons come from only two zip codes in Milwaukee. He used this provocative fact to frame an analysis of the characteristics of places (and people) that lend themselves to different degrees of public safety. He introduced me to research that documents the power of social connections in promoting safety. I have since developed a keen interest in using place-based strategies for teaching and learning. My conversations with Walter inspired me to work with others over the past few years to link UW–Madison with South Madison with a new Campus Community Partnerships Office.

Thanks,

Margaret Nellis, 1996
Interdisciplinary Studies
School of Human Ecology

THE WISCONSIN IDEA Seminar opened up doors to understanding the connections between the university and communities throughout the state, to gain an appreciation of the robust enterprise of Wisconsinites, and to observe first-hand the pride that Wisconsinites have of our flagship institution. For a “new” person on staff, realizing the excellent rapport between the university and the community at large made me proud to be part of a dynamic community of scholars.

I also had the opportunity to “shadow” Rhonda Norsetter, Special Assistant to the Chancellor, who plays a vital role in governmental relations. From her, I learned about the pivotal role of collaboration (with national organizations, schools and colleges) to promote projects that have a positive impact on our ability to serve the people of our state—whether they be researchers, educators, or students.

The Wisconsin Idea Seminar is an outstanding vehicle to foster collegiality and serves to connect the “town” with the “gown.” I am happy to have participated in it and look forward to its future growth.

Thanks for allowing me to share my deep feelings of respect for the efforts of Peg and Miriam and all those who have made this a wonderful opportunity for self-growth through connections with others!

Consuelo Lopez-Springfield, 1996
Student Academic Affairs
College of Letters and Science

THE WISCONSIN TRIP was a fabulous introduction to the variety of people at UW — and a good look at some of the places in our state that people only read about in the paper. I like it so much that I am organizing a bus trip for legislators this fall to view pilot projects on new environmental management systems. Imitation IS the sincerest form of flattery!

It is also fun to follow the careers of those from the trip as I read about them as they move up the ladder in their department and agencies and influence.... And I love being able to wave hello to people around the campus that I know from that trip. Thanks for including me! And I'll see you there!

Terry K. Shelton, 1996
LaFollette Institute for Public Affairs
College of Letters and Science

IT IS HARD to accept (and perhaps depressing) that so many years have elapsed since I participated in the Wisconsin Idea Seminar! The good news is that the memory of that trip and the exposure I had to so many different people, organizations, and ideas throughout the state remain so clear and vivid in my memory. In reviewing the destinations for this year's seminar, I note that some destinations remain the same, while others have been added or substituted. The continuing theme, however, is to give participants a flavor of the diversity of interests, issues, problems and resources across the state. That knowledge and understanding is a key for the success of the Wisconsin Idea since it is, after all, based on the assumption that we at the University know and appreciate the issues and concerns that affect the state and its residents. Without that kind of perspective, the Wisconsin Idea declines to the stature of a theoretical, idealized concept with little foundation in reality.

The Wisconsin Idea Seminar is an experience where the journey is as good as the various destinations. With speakers such as Bill Cronon, Howard Fuller, and others, the bus ride itself is full of revelations and insights, with the meetings and tours amplifying the number of "ah ha" moments. The opportunity to discuss those issues and discoveries with such a rich array of expertise and disciplines represented among the faculty included in each group of Seminar participants was remarkable in its own right. Given the size of UW–Madison, the frenetic pace that faculty and staff must maintain, and the natural tendency to focus on one's own discipline, such opportunities for interdisciplinary discussions are all too rare. The Seminar is an event where that occurs each day, so it builds interdisciplinary bridges within the institution even as it builds bridges between the university and the state. The Wisconsin Idea Seminar is an extraordinary experience and program, and it has certainly lost none of its importance over the years. So, thanks for the opportunity to have experienced the program!

Daryl D. Buss, 1995
Administration
School of Veterinary Medicine

I CAN RECALL commenting near the end of my tour with the Wisconsin Idea Seminar, that the experience reminded me of a poster I had in my bedroom while growing up. The picture was of a path through a grove of birch or aspen trees, and the phrase at the bottom said "today I grew taller from walking through the trees." This is how I felt having interacted with so many amazing people, both all around our great state, as well as on the bus—a quiet, yet a certain maturing process, and at the same time a very humbling experience. Since the seminar, I have enjoyed similar experiences through a variety of activities associated with the CCLE program on campus (Creating a Collaborative Learning Environment), Faculty, College, and other programs. These positive interactions have developed in me a level of confidence to both freely share my convictions, and to enjoy the interaction of thought that accompanies conversation in our multi-cultural University. The Idea Seminar was a first step in what continues to be a very healthy (and needed) teacher training course for me—ah yes, life-long learning. Thankfully, the students seemed to notice and appreciated it.

I can also remember telling my wife upon returning from the Wisconsin Ideas Seminar that it was one of the best experiences in my life. How fortunate we were to interact directly with such a broad range of the people groups in our state, and to be awakened to the richness of their cultures and thoughts.

THANK YOU!

John Pfothenauer, 1995
Mechanical Engineering
College of Engineering

I'M TOO FAR away to attend the seminar reunion, but my thoughts and aloha will be with all of you. The Seminar was a very exciting way to learn about Wisconsin and to meet new and present UW colleagues.

Darlene Weingand, Emerita, 1995
School of Library and Information Studies
College of Letters and Science

IN ABOUT 1994, when I was fortunate enough to go along "on the bus," the Wisconsin Idea Seminar was intended just for new folks—still mostly limited to faculty who had joined the university within the past few years. The occasional new academic staff member got to go along, like an admissions director or (the year I went) Sheila Spear who was the fairly new director of International Student Services. A few "older" people, faculty and academic staff both, got into the pool when they took on new responsibilities. But there I was, having worked at the university since 1965, and having been in L&S Administration since 1976. Nothing new about me at all.

But I drove to Iowa with Bob Nicholas of the Department of Spanish and Portuguese, and he was talking about the wonderful bus trip he had recently had.

Bob was about as long in the tooth (in university service terms) as I was. I guess he might have been department chair at the time, but he had done that once before, too. In fact, that was why we were going to Iowa, to talk with them about our experiences with collective bargaining back in 1980 when Bob was chair for the first time. He said he had talked with Peg Geisler about the possibility of making the trip, and that occasionally the planners filled in an empty spot or so. That emboldened me to tell Peg that if there was ever space for an old-timer I would absolutely love to go. And further, that my spouse was a long-time faculty member in the Department of Medicine who I thought would benefit from the trip if there was space. (Why did I think he would benefit? The Medical School is quite isolated from the rest of campus, and this was an excellent way to bring them a bit closer together.)

Well, we got to go. It was the first year that any couples were allowed, I believe, and there were three couples of us: Bill and me, Sheila and Tom Spear, and Roger Wyse and Jaleh Daie. Our presence required some modification to the traveling rules. Ordinarily, people partnered up with a different roommate each night. We were allowed to stay with our spouses at night (which probably made the room assignments just a bit less complex)—but we couldn't sit with each other during the day, on the bus or at meals and during expeditions. The point, after all, was to get to know a broad spectrum of people, and we spouses did already have pretty solid acquaintances.

It was a terrific experience. As long as we had lived in Wisconsin, we still encountered places we'd never been before, and got to see the people and industries and farms and prisons and schools with a depth that we never had before. Aldo Leopold's shack, and his daughter talking about growing up in that family, and reading to us from his writings, is an indelible memory and was a very special opportunity. Furthermore, we got to know people from across campus, to find out more about what they were doing, and to understand better the activities that were going on at the UW. The friendships were something that stuck with us for many years—a group of us used to gather on the terrace at the Memorial Union on Friday afternoons in the summer for a couple of years after that, which was a lot of fun. But it was also terrific to know someone I could call when a variety of issues came up in the future. The particular example I can give was that several years after the trip, an Australian medical colleague of my husband's contacted me. He had taken on governmental policy responsibilities in the health care field, and had been asked by a new government service officer, a woman who had just become the new Deputy Shadow Minister for Health in South Australia, for suggestions about places she might visit in the U.S. to get educated about American health policy. Our friend contacted me, not my husband, because what the woman wanted wasn't medical expertise, but policy expertise. And thanks to the group from the bus trip, I had a wonderful set of names for her. All the people I contacted were eager to meet with this woman, and the bonds of the bus were extended all the way to Australia.

One of my responsibilities prior to retirement was community building in the College of Letters and Science. I worked with new faculty to help them get a sense

of what a special place they had come to, both college and university. I always encouraged them to go on the bus trip, whether they thought they could spare a week out of their lives or not. I don't think I ever found anyone who had been on the trip who didn't think the time was well worth it.

Thanks for getting the tradition going, and for keeping it up.

Judith S. Craig, Emerita, 1994
Administration
College of Letters and Science

AFTER MORE THAN ten years, I still remember my Wisconsin Idea Seminar bus tour vividly and fondly. It would be hard to match in the variety of experiences we were offered; in its pleasurable intensity, the breadth of exposure to different facets, social strata, and geographical locations of the state; and the combination of interacting with all kinds of groups AND simultaneously getting to know the other participants who represented a much broader cross-section of the human fauna of the campus than any newcomer would be likely to encounter in the first couple of years.

I remember being in awe of several of the presenters, no matter whether they worked in the Milwaukee school system, in prison administration, or in hospitals; these were people who cared passionately about their work and about helping those for whom they were doing it.

I also remember the shocks generated by some of the juxtapositions that Peg and Miriam had, I believe, artfully put in place for us: such as going from a Milwaukee inner-city school to the luxurious offices of a major law firm. But besides this intense level of experience or interaction, there were also moments of quiet and contemplation in Peninsula State Park or enjoying our first fish boil in Door County. And I have found in the years since that encountering my fellow travelers on campus engenders a special recognition that is based on our memories of having shared a week of discovery.

As a transplant from Europe and, more recently, from California, my expectations towards my new intellectual and geographical home were pleasant but not very focused, and that first year of frantic work did little to increase my knowledge of the broader surroundings. The seminar—and I am glad colleagues recommended it to me—expanded and shaped what I know about Wisconsin, and I hope I have continued to share some of this knowledge with others. That single week back in 1994 contributed more to “anchoring” me in this place and state than anything else during my first years at this university.

Sabine Gross, 1994
German
College of Letters and Science

THE WISCONSIN IDEA Seminar was an unforgettable experience. First of all, it gave me an opportunity to learn about and connect with the state in numerous ways. In addition, it enabled me to meet and form bonds with colleagues from all over the Madison campus.

Jan Heide, 1994
Marketing
School of Business

I FIRST CAME to Madison in 1974, with a PhD, three years teaching elsewhere, and a spouse (with the job) and infant. For a decade I built a soft-money research career on campus and every spring read John Patrick Hunter's column in the *Capital Times* reporting his trip with the Wisconsin Idea Seminar. There were many reasons I wanted to become a tenure-track faculty member, but going on the Wisconsin Idea Seminar was at the very top of my list. Research money and teaching opportunities abounded. But the Wisconsin Idea Seminar was truly unique! It was truly a column that told me about a Wisconsin that was not easy to see otherwise. In 1989 I became a faculty member, but waited until tenure three years later to go on the seminar—but itching to go each year. It was what I'd expected from John's columns. My disappointment was that by then his health was failing and he was not on it. But others were. What I enjoyed most after learning about the places we went was rooming with someone else every night and socializing in the bar at night. I understand there are now single rooms — I'd have not come away knowing so many so well had we had that "privilege." I saw Wisconsin in a way I'd never have seen it on your own, as a private citizen or as a faculty member. The Native American School, the (new then) high security prison, the two-year colleges expanded my views immensely of Wisconsin's "educational" network and how much had to be learned and taught by us. It humbled me. The Wisconsin Idea really "gets" to you on the Wisconsin Idea Seminar.

Karen Holden, 1994
Public Affairs and Consumer Science
School of Human Ecology

BEING FROM THE west coast, I had no real idea of Wisconsin history and tradition. Having the opportunity to explore that in the various venues accompanied by faculty from a broad and diverse range of departments helped me to see better where the University of Wisconsin fits into the depth of Wisconsin history and traditions as a whole. No one thing stands out, rather the improved understanding I developed that has helped me relate to the students I teach, in particular, regarding how the culture and history of this state influences their views of the world as a whole and how they approach learning in general.

Kris Krause-Elliott, 1994
Surgical Sciences
School of Veterinary Medicine

FERRAGAMOS AND FARMLAND

I am delighted to be able to contribute something that celebrates the Wisconsin Idea Seminar. I think of that seminar as being one of the critical experiences in acclimating me to both the campus and the state. Of course, when I first announced to colleagues in my department that I was going, someone remarked that they could not imagine me, an unrepentant city girl, trouncing through a dairy farm in a pair of my coveted Nordstrom's footwear. Well, I certainly fooled them, not only did I make it to the dairy farm it was the highlight of my trip.

As an educator I am deeply concerned with the relevance of the knowledge students acquire at the University. Although I do not question its inherent value in broadening our students' worlds and helping them to be more conversant with a wider community, I do sometimes wonder if what students learn serves as a wedge between their home culture and that wider world. What I saw on the Voegeli Farm was a wonderful melding of the new science knowledge emerging in agriculture and the values, traditions, and customs of a farm family that had endured for more than a century. I remember thinking, "Now, this is what education should prepare you to do—to live the life you love to its fullest."

Of course, the camaraderie and fellow-feeling that is a part of the Wisconsin Idea Seminar helped me build important relationships with people across the campus that it is unlikely I would have met and interacted with in my normal workday world. I have referred students and colleagues alike to various "bus people" because of that experience. In fact, I am spending this year at the Center for Advanced Study in the Behavioral Sciences at Stanford University and during a guest lecture I met a young man who was studying German. I mentioned the name of one of my "bus mates" that was in the German Department and he exclaimed, "She's my cousin!"

I am so sold on the Wisconsin Idea Seminar that I recommend it to every new faculty member as they come to our department. A few years ago I was having lunch with a colleague from a peer institution from another state and he remarked, "The people of [our state] don't love [our] university the way the people of Wisconsin love the University of Wisconsin. Having had the Wisconsin Idea Seminar experience I knew exactly what he meant. I can think of no better way to understand the work of the university, the people of the university, and the people of the state than the Wisconsin Idea Seminar.

On Wisconsin (Idea Seminar)!

Gloria Ladson-Billings, 1994
Curriculum and Instruction
School of Education

AS A HISTORIAN of technology, I loved the panty-liner factory using Japanese management principles, the terrifying high-tech prison, the dairy farmers using surrogate mothers and frozen embryos, and the Lands End distribution center that could have served as an homage to Henry Ford. Being excited by such places is an oddity of my field, but that wasn't what made the trip most rewarding. Rather, it was the wonderful opportunity, actually the necessity, to talk with smart, interesting people all working outside my own discipline. Those hours on the bus never seemed long, because I was always learning something new; be it principles of accounting, relations between agricultural engineering outreach and Amish farmers, recent work in dairy research, a new understanding of race and education in America, life of expatriate academics in Australia, rat torturing (i.e., experimental psychology), constitutional law, and a myriad of other subjects, each more fascinating than the last, perhaps not due to any intrinsic attraction but rather because of the enthusiasm that each of us on the trip put into not only creating new knowledge but sharing it. It was, in fact, the most interdisciplinary experience I've had at this university, even though I'm in a member of two interdisciplinary programs. The seminar provides a model that could be repeated endlessly: stuff a bus full of academics, none from the same department, and drive then from one sight to the next. I'd do it again in a minute.

Eric Schatzberg, 1994
History of Science
College of Letters and Science

I WENT ON the Wisconsin Idea Seminar bus trip in 1994, after having been at UW for nearly 20 years. It was a real eye-opener for me. It made me much more aware of the character of the State of Wisconsin and gave me a better understanding of where our students come from. Equally important, I met many faculty and staff from other schools and colleges across campus and came to have a much better understanding of our own university. In addition, during the trip, I established friendships that continue today.

The Wisconsin Idea Seminar was enormously valuable to me personally and professionally, and I highly recommend it, especially to new faculty and staff members. The bus trip is such a good idea that I stole it and established a similar Colorado Traveling Seminar bus trip at the University of Colorado–Boulder when I went there in 1996.

Peter Spear, 1994
Office of the Provost

I JOINED THE faculty in the fall of 1993, coming from a faculty position at the University of Georgia. Although born and raised in the Midwest, I gained from the 1994 seminar an understanding and appreciation for many aspects of Wisconsin's economy and culture. That spring's tour included stops at Promega, Spring Green, a maximum security prison, a paper products factory (seeing men examine "feminine products" was worth the trip in and of itself), Peninsula State Park and White Gull Inn's fish boil, and South Milwaukee High School. It was such a wonderful mix of places. Though all of these places contributed to my understanding of and connection to Wisconsin, the wonderful mix of "bus people" helped me feel connected to UW. Over the summer that year, there were mini-reunions on the Terrace, filled with the same raucous laughter that marked our dinners during our wild week on the road. I have retained close ties to only one member of the group, but over the years I have proudly noted the accomplishments of many with whom I traveled.

The Wisconsin Idea Seminar is a wonderful Idea.

Leann Tigges, 1994
Rural Sociology, College of Agricultural and Life Sciences
Women's Studies, College of Letters and Science

CONGRATULATIONS ON THE 20th Anniversary of the Wisconsin Idea Seminar! In an indirect way, Melinda and I have been connected to the seminar tour since 1960, when we were high school seniors in Georgia. The Georgia Chamber of Commerce had a "Star Student" program in which the top scorers on the SAT from each congressional district were placed on a bus to tour the State of Georgia. It was an effort to keep these students in Georgia after college, and Melinda and I met on this tour. The goal was obviously not met with us! Later the University of Georgia picked up on this idea for their new faculty, and Wisconsin got the idea from them.

The program didn't exist when I was a new faculty member, but I was able to go on the tour during my first year as dean in 1994. By that time, I had lived in Wisconsin for 29 years, so I thought I would be mostly familiar with the places we would visit. How wrong I was! I also had the expectation that we would be able to pretty thoroughly cover the state. Wrong again! And pleasantly wrong. What was also a lasting pleasure were the many friends I made among the other participants.

I know how much creativity and hard work goes into creating the tour year after year, and I really appreciate it. Thanks!

Phil Certain, Emeritus, 1993
Administration
College of Letters and Science

THE WISCONSIN IDEA Seminar gave me something difficult to find in the classroom, my students' faces. After visiting around the state, learning its history, meeting some of its residents, I no longer saw rows of desks, heads bent over notes, but individuals with histories and stories and concerns. To say I'm a better teacher for it is an understatement. On a more practical level, as an instructor in the School of Music, it has helped me understand and appreciate the backgrounds of an enormously talented pool of young musicians, and to give more detailed thought to their futures—how they will merge into state communities as teachers, how they will join professions, how they will come to represent their education to others.

On a more personal note, the Wisconsin Idea Seminar taught me a great deal about how the University operates; it introduced me to colleagues in other departments, whose gifts and friendship I now treasure; and it gave me my first real contact with important administrators, not least among them the extraordinary Philip Certain, who has just retired from his position as Dean of Letters and Sciences.

The Wisconsin Idea Seminar has made a marked impression on my career, and I'm grateful to have had the opportunity. It continues to affect me in some way every single day.

Charles Dill, 1993
School of Music
College of Letters and Science

A WONDERFUL WEEK of seeing Wisconsin, meeting other faculty from other disciplines I would have never encountered otherwise and forging new friendships. The trip gave you the flavor of what is Wisconsin, from the beauty to the entrepreneurial spirit to the cultural diversity. A week of fond memories.

Lisa Forrest, 1993
Surgical Sciences
School of Veterinary Medicine

I TOOK THE Wisconsin Ideas trip in 1993. I didn't really want to go, with a two-year old son at home, a spouse lukewarm to the idea of having me away for a week, and end-of-semester hassles. I found it to be a transforming experience. Not only did I connect with colleagues and form lasting friendships, I learned an enormous amount about the state's cultural, political, and geographic range. I learned about the unique relationship that state residents have with the UW, and how the sense of ownership that residents feel toward the University manifests itself in both limitless pride and occasional frustration. Ultimately, I learned this place is a gem.

Kenneth R. Mayer, 1993
Political Science
College of Letters and Science

IN 1993 WHEN I had the great opportunity to go on the Wisconsin Idea Seminar, I had already lived in the state for 20 years, and I knew its breadth and beauty. Still, I could not have anticipated the intensity of the experience of visiting so many and such diverse Wisconsin highlights in one wonderful week: Trek Bicycle Company, a dairy farm in Watertown, Aldo Leopold's Shack, Sentry Insurance, The UW-Marathon campus, Trout Lake Research Station, The Menominee Forest and Keshena School, 21st Genetics, UW-Green Bay, the Green Bay Correctional Institution, The Henry S. Reuss Ice Age Visitor Center, The Milwaukee Art Center, North Division High School and Old World Wisconsin—all in five days. This was not a sight seeing tour. This was a once-in-a-lifetime opportunity to meet fellow Wisconsinites where they live and work and to learn about their priorities, their goals for their communities, businesses and children, and their challenges. There were history and political lessons along the way, and of course some great laughs. Thank you, Miriam Simmons, Peg Geisler and Joe Corry for recognizing long ago the value of the Wisconsin Idea Seminar to the university and citizens of the state. Thank you especially for the artful way you have structured the experience and for nurturing the program all these years.

Rachel C. Rothschild, 1993
Administration
School of Veterinary Medicine

THE TRIP MADE me realize how small we are but how important a small contribution can be to many lives.

Thongchai Winichakul, 1993
History
College of Letters and Science

I REMEMBER THINKING that I was already very familiar with Wisconsin geography and history. So, I was not at all clear about what might be learned during the week's seminar traveling around the state by bus. Well, I could not have been more wrong. How ignorant I was about Wisconsin even after 13 years of residence! My first reflection centers on the surprises I encountered during the seminar week — maximum security facilities, trout lilies and trillium, tribal gaming and development, breweries, and paper production to name a few. As we met farmers, prison guards, alumni, historians, and other loyal Badgers around the state, the linkages and history of service and commitment to all of these people became very clear. The University's history of service and commitment was only overshadowed by the deep pride, loyalty, and commitment these individuals had for UW-Madison.

Second, I did not know anyone else who was participating in the seminar. I was one of a small handful of people from the School of Education. No matter. Within a few short miles, we began to talk, exchange ideas, and genuinely become familiar

with one another as faculty colleagues. In an institution of this size and breadth, it's easy to become isolated within one's department and specialization. I learned about the incredible talent and impact my university was having within the state and around the world. And, I must admit feeling a bit intimidated by the people around me that week. This was no ordinary group of university faculty members.

As I mentioned, we began to coalesce as a group after the first day. So much so, that after the routine of introducing ourselves to various groups in our travels, we began to have each person's introduction memorized. In fact, we laughed that each of us should assume the identity of another faculty member and give the introduction. Wisely, we did not carry through with that plan. However, I think it does show how quickly we came to know and appreciate one another.

One final reflection. I remember the incredible synchronization of people and events. We'd be traveling through a very rural area of the state and the bus would stop. Perhaps we were having engine trouble. No, we picked up a new passenger, someone who happened to be a local expert on history, or geology, or any number of special topics en route to another location. It was seamless and appeared so natural that I couldn't help thinking how incredibly talented our group leaders, Peg Geisler and Pat Takemoto, were. Each was a model of excellence and commitment. How lucky we were to be with them!

Paul Bredeson, 1992
Educational Leadership and Policy Analysis
School of Education

I LOVED THE Idea Seminar. Part of my time I spent marveling at the beautiful orchestration of the whole week. It also gave me a glimpse of how many different and incredibly creative people are part of the university (seminar participants) and part of the state (people we visited).

I've been at UW (and in Wisconsin) for 13 years now, and the Seminar is still the single event that taught me the most about the State.

Tom Loeser, 1992
Art
School of Education

AT THE END of my first year at UW–Madison, I joined the Wisconsin Idea Seminar on one of its east-west trips. Every aspect of the trip was memorable, from the visits to the prison and the reservation to an impromptu stop in Door County to meeting the incomparable John Patrick Hunter, but a few things stand out.

Aldo Leopold's Sand County Almanac, read in preparation, became a favorite book—and one I have used as a gift for special people.

The oddest was my run-in with the paper mill folks, who did not tell us not to take pictures, especially flash pictures. When I tried to capture the huge roll of paper

spinning before me, my flash set off alarms and official-looking security folks emerged as if from thin air! I surprised myself by being more irritated (Why didn't you tell us not to take pictures?) than terrified (although for a moment I fantasized spending the night in jail). I never did figure out whether they were protecting trade secrets or the sensitive instruments that kept the paper emerging at just the right thickness.

Getting to know—and know about—colleagues all over this campus has helped me immensely. It helped to shrink the campus (larger in population than the city I moved from) to a manageable size, and allowed me to begin a process of making important connections. The first immediate spin-off was that someone from News and Public Affairs who was my seat mate for one day encouraged Jeff Iseminger, then of that office, to profile me in Wisconsin Week, heady notoriety for new faculty member.

As I look back on the trip, I realize I have continued to draw on the knowledge and the relationships formed through the trip. I also realize, with something of a shock, that many of the folks who made that trip are, for one reason or another, no longer at the UW–Madison, and I am grateful that I am among the ones who stayed.

Louise Robbins, 1992
School of Library and Information Studies
College of Letters and Science

THE WISCONSIN IDEA Seminar (a.k.a. Bucky Bussin') stands out as one of the most influential and enjoyable experiences I've had in my fifteen years at UW–Madison. While I had read about and comprehended the theory behind the Wisconsin Idea, it was only after seeing the state firsthand that I understood the expectation and obligation. I no longer viewed my role merely as a UW employee; rather, I saw myself as an emissary of the state. I've embraced this privilege and have since committed time and energy to local, regional, and state initiatives.

The greatest impact, however, was the relationships I made that have lasted throughout my career here. I guess there's something about being held hostage on a bus for a week that brings people together. I've maintained some of those friendships for over a decade.

The tour itself goes down as by far the best field trip of my educational career. The comparisons and contrasts between a Native American reservation and a Wausau Insurance company, or an inner city high school and a northern Wisconsin resort lodge, are images that remain with me in this day. In a short week we were able to truly grasp the assortment of people, cultures, communities, industries, and issues that exist just outside our grasp. I remain grateful for the opportunity and would encourage any UW employee, new or seasoned, to participate in this profound opportunity.

J. Trey Duffy, 1991
McBurney Disability Resource Center
Dean of Students Office

I WENT ON the Wisconsin Idea Seminar in 1991. It was a great opportunity for me to see more of the state. Since I'm not from Wisconsin originally, I learned so much. I met so many wonderful people. While it was an intense experience, I wouldn't trade it.

Linda McCarroll, 1991
Academic Advancement Program
College of Letters and Science

I RETIRED SOME five years ago. I continue to consult for a corporation that does private student housing projects for Colleges and Universities around the country. On Thursday we were making a presentation to UW–Fox Valley. Three Administrators were present, the Dean, the Assistant Dean for Administration and a third person, the Assistant Dean of Student Services, Rhonda Uschan. When our presentation was over Rhonda said to me, “I remember you, you visited us with the Wisconsin Idea Seminar.” What a memory and I guess what an impression we made. I am thinking it was 10–12 years ago?

Keep up the good work.

Steve Saffian, Emeritus, 1991
Administration
Dean of Students Office

I HAD ALREADY lived for many years in Madison, briefly as a child and then as a graduate student and a faculty member back in the 1960's and 70's, before coming back to Madison in 1990. But when I went on the WIS venture soon after that, I found it eye-opening in terms of things I had never known about the state. I have always been interested in connections between my academic life and “the real world”, and this made it a lot easier to see what the real world in Wisconsin is. Thanks so much for letting me take part!

Bob Wilson, 1991
Mathematics
College of Letters and Science
Division of Continuing Studies

THE WISCONSIN IDEA SEMINAR—A GREAT IDEA!

As the time approached for the trip, I must confess to the considerable anxiety that I had thinking about being on a bus for nearly a week with a lot of people that I didn't know. I was certain that a bus tour was not my idea of having a good time or a desirable way to get from Point A to several Points and back to Point A. What a pleasant surprise! I really had fun and I didn't have to drive or think about places to eat or

sleep. As a result of that experience, Char and I have hosted and participated in more than a few tours since that time.

It was a great pleasure to meet a group of really wonderful colleagues and learn about the interesting things that they were doing on the campus—things that I had not learned during my previous 30 years on the campus. Those fellow travelers were great ambassadors for the campus. The people that we met in the several communities that we visited discovered that the UW–Madison and the people who work there are really worth their tax dollars that support them.

Along the way, I learned a lot about Wisconsin and discovered some beautiful places, to which I would eventually return. I am grateful for such a great experience.

Bernard C. Easterday, Emeritus, 1990
Administration
School of Veterinary Medicine

IT IS WITH GREAT fondness that I recall my wonderful travel around the state of Wisconsin 14 years ago. Many have been the times that I have reflected on this adventure, a journey that marked the beginning of my career in Wisconsin. Even today, I continue to get excited when I talk about the richness of the experience of that week and I am thankful for having had the privilege to have participated. Through the trip, I came to know some very special places in Wisconsin that I have returned to and met a great bunch of folk that helped to open my eyes to talent on this and other campuses in the state. My trip was made especially colorful by the lore of John Patrick Hunter, who single handedly left us all spellbound in the comfort of the those cushy bus seats. And of course, Peg Geisler radiated. I think the impact of this trip on me has continued to grow every year.

Stuart C. Helfand, 1990
Oncology/Internal Medicine, Comprehensive Cancer Center
School of Veterinary Medicine

IT SEEMS NOTHING short of amazing that the Wisconsin Idea Seminar is celebrating its 20th Anniversary, and that I will have been here for 15 years. It was certainly an interesting and fun way for a newcomer to get to know a cadre of faculty and staff whose paths may or may not have crossed otherwise, and for someone whose familiarity with Wisconsin was superficial at best, to become much more aware of Wisconsin's people, culture, geography, industry and politics. And we bonded, and developed friendships that would endure, and got to know little details about each other that are not normally revealed.

Our class also happened to be fortunate enough to have John Patrick Hunter accompany us, posting daily articles to the Capital Times about our travels and experiences. We learned about dairy farming, drumlins, erratics and moraines; we learned

something about the difference between Milwaukee and Madison, especially related to their ethnic populations and their school systems; and we learned about the paper industry and met alumni. We learned about lakes, about parts of our corrections system, and about some of the issues facing our Native American population. We stayed at places of historic significance like the Pfister and the Chequamegon Hotel and stopped places we hoped we'd return to like the Rittenhouse Inn. We were also railed at by some of our most curmudgeon-like politicians who only made us bond some more.

And we ate, my gosh did we—from the massive breakfast at Moss Oak Farms to dinner at Three Brothers in Milwaukee to our mile high dessert pies from the Norske Nook. And who could forget the late night beer and popcorn at the Chequamegon, the next morning's sweet treats, and then brunch at the Rittenhouse Inn, followed almost immediately by a complete turkey dinner lunch at the Lac Court Oreilles Reservation.

We came back tired and probably a little heavier than when we'd left, but also friends, with a whole lot better understanding of our state and also of the Wisconsin Idea. For me personally, it was a truly remarkable week, made more so when I thought of the incredible logistical challenge it must have been for Peg Geisler and Pat Takemoto. Since then, I have encouraged all of my staff to try and experience this wonderful trip. It also gave me a great amount of pleasure when I was recently appointed to the Evjue Board to let my fellow board members know that I had been a beneficiary of their support of the Wisconsin Idea Seminar and to thank them for continuing that support.

Happy 20th!!

Melany Stinson Newby, 1990
Legal and Executive Affairs

I PARTICIPATED IN the Wisconsin Idea Seminar in Summer 1990, after my first year in residence at the UW–Madison as an associate professor of German. While I was intrigued by the seminar's concept, I considered long and hard before agreeing to my chair's enthusiastic recommendation to participate in this unusual opportunity. For me it was a question of postponing a departure for Germany, where I had plans for some serious summer research, of "sacrificing" a week for a lesson of a lifetime. Of course, I never regretted the decision to participate, and one week less of research does not make or break a career.

My memories of the week-long tour have less to do with the individuals in the group, many of whom are no longer members of the university community, than with places and visual impressions. The delicious home-made ice cream we tasted at a typical family farm outside of Madison was a memorable first stop for an ice cream freak like me! The visit to an inner city high school in Milwaukee brought home to me the island of privilege that the Madison campus represents probably to many of the state's citizens. Encounters with the school's dedicated, enthusiastic principal and with a group of her largely urban ghetto students was an inspiring experience for anyone involved in

education. A later stop at a secure youth detention facility brought me face-to-face with social workers and guards who had a somewhat different take on the state's responsibility to young people than my own. I will never forget my feeling of discomfort and sadness when, passing through one of the units, the melancholy black eyes of a young man followed me intently from behind the small window of his locked cell. Then the natural beauty of the state: a UW environmental station located in a huge nature reserve; the fruit orchards and coastal formations on Lake Superior near Bayfield, the Lac Courte Oreilles reservation. At each stop along the circle route we were received by UW alumni, ate delicious meals, and drank local beer, and our hosts were always interested in us and eager to learn about our projects on the campus in Madison.

In many ways coming to the UW–Madison was a sort of coming home for me. Having grown up in the neighboring state of Minnesota and earned a BA at the U of M, I was familiar with the "lay of the land" here in more ways than one, indeed much more so than in my previous teaching position in Texas, which had confronted me with serious culture shock when I moved there in 1976. The Wisconsin Idea Seminar deepened this feeling in an important way. It confirmed for me that many people in the state support the University's higher education mission and that I had made the right decision to join the faculty and live in Wisconsin. I hope the Seminar continues for another 20 years!

Marc Silberman, 1990
German
College of Letters and Science

THE ONE PRIMARY experience/lesson I took away from the Wisconsin Idea Seminar was the fact that the faculty and staff are more than simply an academic community that relates primarily within our own disciplines. We relate more broadly across disciplines and to the broader community in a way that makes our relationships here more than simply professional relationships. That is something that I still think is unique. The experience has stayed with me and continues to shape my career at Wisconsin. Kudos to Peg Geisler and everyone else that has had a role in the program.

Kerry Vandell, 1990
Academic Programs
School of Business

IT WAS ABOUT this time of year 14 years ago that I prepared to depart on the Idea Seminar. I recall being a bit apprehensive devoting a week out of my schedule, considered in the context of other family commitments, and while my tenure clock was ticking.

However, once away from campus, phones, computers, and email, I quickly was able to engage in an intensive orientation into the State of Wisconsin and its many constituencies. Beginning with a farm breakfast in Waunakee, dinner in a Milwaukee neighborhood, followed by a visit to a youth prison, Indian Reservation, and stops at

other System campuses, I was able to truly experience the State. Although I had lived in Wisconsin for almost a year, it was not until after that trip that I truly felt at home in Wisconsin. Kudos to Joe Corry, Peg Geisler, and other extension staff for organizing an outstanding trip.

Upon reflection, I can honestly say I was a different person when I returned to Madison and I had a new appreciation for, and affinity to, the State of which I was a fairly new resident. I also had new appreciation of the special role that the University can play in the State, even though the UW–Madison has a distinct research-oriented mission. This feeling of membership within the State and the University has been sustained through many of the connections and relationships initiated on that trip.

The Idea Seminar gave me special insight into the diversity of the State and the role of the University in serving its constituencies; it reinforced my own sense of duty and service, which I have carried with me throughout my career here at Wisconsin. Thus for me (and I know for many who have gone before and after), the Idea Seminar was a one-of-a-kind experience for a special state and a special university. I hope it can be sustained so that others who are new to the State and University can have the same special experience.

On Wisconsin!

Terry Warfield, 1990
Accounting and Information Systems
School of Business

I HAD ONLY been at the UW–Madison for one week when I went on the Wisconsin Idea Seminar. So, learning to be a faculty member and coming to understand the importance of the Wisconsin Idea happened at the same time for me. Barney Easterday, my Dean, was also along on the Seminar, and it was great to get to know him as a friend outside the usual work environment. Every new faculty member should have this experience as well as the chance to learn about Wisconsin in such an intense and personal way. My strongest impressions from the trip involve contrasts in the lives of children in such diverse places as North Division High School, the juvenile correctional institute and on the Lac Courte Oreilles reservation. Thanks to those who have supported the Wisconsin Idea Seminar over the years. As a new faculty member from out-of-state, it was a wonderful opportunity for me to become attached to the state and its people.

Susan West, 1990
Pathobiological Sciences
School of Veterinary Medicine

IT WAS A great pleasure to be part of the Wisconsin Idea Seminar. I am not a Wisconsin native and enjoyed the opportunity to travel to many regions of the state, learn about the University's connections in those areas and about the diversity of life and work in Wisconsin. Among the most meaningful visits on that trip were

Menominee County, a working dairy farm, a university research station, and a variety of small businesses. The information provided about the state and its history by Dr. David Cronon was outstanding. I learned a great deal that has helped me understand Wisconsin and relate to our students — especially those from rural areas. Thank you so much for this opportunity.

Carolyn Aradine, 1989
Academic Affairs
School of Nursing

I HAVE VERY pleasant and vivid memories of my time on the Wisconsin Idea Seminar. The trip provided what has been, to date, my only exposure to several parts of our beautiful and interesting state, and helped make my transition into a Wisconsin resident and university employee a very enjoyable process. Despite some harrowing experiences (e.g., major attack by black flies in Chequamegon National Forest, tornado warnings at the Apple Valley Hotel that sent us to the basement), I have unforgettable memories of great places and people I encountered (dairy farmers on a family farm, meeting and talking with Ada Deer, rooming with Mary Rouse on a loon-filled lake, having John Patrick Hunter along on our trip). As I'm sure is the case for many other folks, some of the friendships that began during my trip have since blossomed into wonderful relationships that I now treasure. I've described many times over the years this unique event to colleagues in other institutions who are quite amazed (and jealous!). Thanks!!

Hannah Carey, 1989
Comparative Biosciences
School of Veterinary Medicine

I DECIDED THAT I could not “afford” the time to go on the Wisconsin Idea tour until after I had completed my probationary period. My only regret about the Seminar is that I did not do it sooner. Not being from Wisconsin, it was a fabulous opportunity to see the state and meet many wonderful Wisconsinites. My parents, who have been deceased for many years, had gone to northern Wisconsin several summers for fishing. I had never accompanied them on these trips, but understood immediately why they cherished their experiences here. I also met many interesting colleagues from around campus that remain my friends to this day. Of course, I was among the lucky groups to have had the opportunity to tour with John Patrick Hunter. His wit, his intellect, and his passion for the state was inspirational.

Congratulations to the Wisconsin Idea on its 20th birthday, and I hope, for many more to come.

Robin A. Douthitt, 1989
Administration
School of Human Ecology

WHEN I PARTICIPATED in the Wisconsin Idea Seminar, I had already worked for the university in several roles for almost 20 years. Hence, I was one of the “old hands” on the trip. I had a wide knowledge of the State and had held some statewide extension responsibilities, but participating in the Wisconsin Idea Seminar broadened my experience. It brought me together with many young new faculty from diverse academic fields across the campus and many of them have gone on to become leading academics in their disciplines and nationally respected. That in itself reminds me constantly of the wealth of human knowledge this campus maintains.

Participation in the trip also enabled me to develop a network of contacts in areas of campus activity upon whose help and expertise I have been able to call as I moved into the administrative ranks and a lead academic position. This network reminds me daily that the campus would not run were it not for those who man the engine-room so to speak: They are the ones who make sure classrooms and labs function, the services support us, and the campus grounds remain presentable.

On my Wisconsin Idea Seminar, we went as far north as Rhinelander and then south to Milwaukee, from snow in the former and no hot water in the lodge—it’s the last time I had such a cold shower—to warm days in the Milwaukee area, and on the way down at Appleton a tornado watch. But then some of my young faculty roommates showed me that the cold could be beaten since each day they sampled their bottles of single-malt scotch! That was an introduction to the younger generation I had not expected.

I always encourage new faculty and staff who join our Division to take advantage of the Wisconsin Idea Seminar and we support them wholeheartedly. I’d recommend it to both “old hands” and new!!

Howard Martin, 1989
Administration
Division of Continuing Studies

THREE THINGS STICK out in my mind from my Wisconsin Idea Seminar experience that made an impact on me. The first was just the experience of having a slice or cross-section of Wisconsin all rolled into one week. As a new citizen of Wisconsin, and not aware of the state and its history, this was a very valuable perspective for me. It gave me a much better idea of what sort of industries and activities were of economic importance to our state. A first-hand, personal view of this is so much more effective and powerful than what I could read in any book. Part of that experience (the Old World Wisconsin visit) also played strongly in a new course I help develop with some of my colleagues (EPD160 - Introduction to Engineering) where the students designed disabled person access to those buildings, working with the Wisconsin Historical Society.

The second important aspect is the choice and quality of the “guides” or lecturers that joined us on the tour in our buses. Because we lived together for a week, it was so much more than a lecture, and by moving through the state the topics of their lectures came to us in person. The topics and perspectives that they shared really expand-

ed my knowledge of the state, as well as being interesting and entertaining. Again, you can’t get this type of experience on the internet, in a classroom, or in the library.

The third important aspect is the opportunity to interact with new faculty from other areas. I am continually surprised how little faculty interact with each other at the university (with the exception of our small little cliques), so this was a great opportunity to carry on discussions in an informal manner. The faculty I met on the tour still seem special to me today because of the environment the Wisconsin Idea Seminar provided. Thank you once again. Best regards.

John J. Moskwa, 1989
Mechanical Engineering
College of Engineering

AS A PROFESSOR of Portuguese, specializing in the literature and cultures of Portugal, Brazil and Lusophone Africa, my research and teaching interests deal almost exclusively with groups that are not present in large numbers in the state of Wisconsin. For this reason, the Wisconsin Idea Seminar had its greatest impact on me in a very broad and general way. When I participated in the Seminar, I was new both to Wisconsin and to the mid-west in general. During my first year of teaching I barely had time to leave the city limits, much less to travel around the state. When the bus departed that Monday morning in May, I really had very little idea of where we would be going, what we would be seeing and who we would be meeting. Five days later, when we returned to Madison, I was familiar with names such as Aldo Leopold and Ada Deer, I knew the history of Cray Supercomputers and the Marshfield Clinic, I had met many local educators and politicians throughout the state and I harbored a vague fear that I might have contracted Lyme disease in the north woods. In a conversation with a Park Ranger at Nicolet National Forest I learned, however, that my fears were probably unfounded. In any event, I had been trained to recognize the symptoms.

In the years since I took the trip, I have encountered many students, both graduate and undergraduate, who come from the different parts of the state that I visited as part of the Wisconsin Idea Seminar. As the director of the undergraduate language program in Portuguese, I regularly come into contact with students who major in a wide variety of subjects and who arrive at the UW with many different kinds of life experiences that will impact on their study of a foreign language. It has been an enormous help to me to have an idea of where they are coming from and what they hope to do after completing their studies. Most importantly, the opportunity to have traveled around the state and have met with representatives from a wide range of communities has made me curious about learning more about my students’ backgrounds and has made it much easier to respond to their needs and interests.

In February of this year I took a day trip to UW–Green Bay to meet with colleagues with whom we share a section of First Year Portuguese. As Green Bay does not have the resources to teach the language, we send a class up there from the Pyle Center using ITV (Interactive Video) Technology. This was the first time I would visit

that campus, although I had been through the Fox River Valley on the Idea Seminar. As we approached the area, I found myself telling my traveling companion that it was in Appleton, during that trip, that I experienced my first tornado. This led me to recount, almost stop by stop, the places I had visited some fourteen years earlier. By the time we reached Green Bay and I met with the students and the coordinators of the class, I was back in an “Idea Seminar mode”—eager to learn as much as I could about a part of the state that I did not know well and hoping to help serve a new community of Portuguese learners that I had previously not known existed. I like to think that I would have been open to the idea of collaborating with another campus in the UW system even if I not been on the Wisconsin Idea Seminar. I’m not sure, however, if the spirit of this collaboration would have been the same. Most of all, I probably would not have jumped so eagerly at the idea of taking a break in my busy schedule here in Madison in order to take a road trip to another part of the state.

Ellen W. Sapega, 1989
Portuguese
College of Letters and Science

I HAVE TWO outstanding memories of the Wisconsin Idea Seminar, even though it’s been 15 years since I took the trip. One, it was always apparent that the community members and organizations we met with were very proud and supportive of the University and its mission. Two, I was struck by the breadth, depth, and variety of expertise of my fellow travelers. In retrospect it should have been expected, but I remember being amazed at our collective knowledge!

Douglas DeBoer, 1988
Medical Sciences
School of Veterinary Medicine

ALTHOUGH NOT A newcomer to Wisconsin when I went on the Wisconsin Idea Seminar, I was in a new position. The WIS gave me the opportunity to see Wisconsin in a new light, through others eyes and a chance to network with wonderful people I wouldn’t have met otherwise. Those friendship forged out of the experience are still with me today 15+ years later. In addition to the networking and friends made, it gave me an opportunity to interact with the leadership of not only the university but the state and lead me to other leadership opportunities.

I wish that everyone coming to the university could have this experience. It certainly opened my eyes to the opportunities of having a position at this great institution, gave me a network to work from, and increased my commitment to making a difference.

Thanks for the memories,

Joan Gillman, 1988
Business Outreach
School of Business

I PARTICIPATED IN the Wisconsin Idea Seminar in 1987, very early in my appointment as a new Assistant Professor in the Department of Wildlife Ecology. It was a terrific introduction to many aspects of Wisconsin, and it truly challenged me to think about how I could relate to the goal of making “the boundaries of the University the boundaries of the State”. At that time, my research program was focused on a particular fundamental question about the physiological response of wild animals to nutrients, and it was not apparent to me how I could embrace this broader goal. Stimulated by this challenge, I decided to expand my research into a complementary area that would achieve this — the responses of wildlife to natural and manmade toxins. Looking back now, I can see the terrific net effect of this action. Many excellent graduate students with interests in wildlife toxicology applied to work with us, and their terrific efforts resulted in several publications per year over the last decade, centered on wildlife and toxicants important in Wisconsin. The ideas and the productivity garnered much appreciated financial support for our research program from federal, regional, and Wisconsin state agencies as well as private foundations. Although I continued with the other fundamental research which was also very productive in all these ways, my effort to expand the boundaries of my research, stimulated by the Wisconsin Idea Seminar, was clearly a boon to our laboratory.

Bill Karasov, 1987
Natural Resources - Wildlife Ecology
College of Agricultural and Life Sciences

I WAS FORTUNATE enough to join the tour after only a few years of representing the University to the public. During our week on the bus, the seminar provided me with unusual access to talented faculty and staff across the campus. It was a unique opportunity to learn about and better appreciate what our own faculty and staff do. We met an inspiring cross-section of Wisconsin’s citizens and their perspectives greatly influenced my subsequent work. The seminar should be mandatory for anyone communicating the role of the University to the people of Wisconsin.

Susan Trebach, 1987
Falls Church, VA

CONGRATULATIONS ON A great 20 years of the Wisconsin Idea Seminar—and best wishes for many great years to come! As a participant in the program, I benefited enormously by learning about Wisconsin; that information proved to be invaluable, especially since I had never lived in that area of the country. The experience surely improved my understanding of our students and the communities throughout the state. Learning about the variety of businesses and industries, along with meeting great alumni, provided a wonderful introduction to the state of Wisconsin and also an appreciation of the high regard folks had for UW–Madison. I learned so much during that short period of time. Certainly the lectures were interesting and very well

done—and providing lectures on a bus is a true test of teaching ability which our folks passed with flying colors!

Another tremendous benefit was getting to know the other individuals on the trip—we definitely bonded and retained those connections after our return to campus. I have enormous regard for the Wisconsin Idea Seminar—so much so that, when serving as Vice Chancellor of Research and Dean of the Graduate School at UW–Madison, I enthusiastically supported that program being part of our school’s responsibilities. As you know, I contacted all of the folks who were considering this trip each year to encourage them to participate, because I viewed this experience as a great investment of their time. This program provides a great experience both for new folks joining our campus community and for long time campus members who help mentor all of the new folks. My enthusiasm, albeit from a distance at this point, is still as high as ever for this endeavor. I thank all of the dedicated folks who conceived and nurtured this program—they undertook a big challenge and made it a reality. Their vision and passion benefitted all of us and we owe them our gratitude. There is an old English proverb that states “Keep company with those who may make you better.” I surely felt that I was in just such company during the Wisconsin Idea Seminar—and I am still keeping company with a number of those same folks almost 20 years later! Thanks and congratulations!

Virginia Hinshaw, 1986
Office of the Provost
University of California–Davis

I EXPERIENCED THE Wisconsin Idea Seminar the first week that I was at the University. Although I had lived in Wisconsin most of my life, I was unaware of many of the industries and activities that we witnessed during the week. I really felt I learned a lot.

During the trip, I met a few new faculty members with whom I developed professional relationships. One was John Keenan, who was new to the faculty at the Management Institute, whereas I was in a parallel position in Engineering Professional Development. We explored the idea of jointly presenting a 3-day short course introducing engineers to management. Although it took us a couple of years to overcome some institutional hurdles, we successfully developed and presented a course, “The Engineer in Transition to Management.” I am still conducting this course two or three times a year.

I would like to thank all of you who put the effort in to make the Wisconsin Idea Seminar a success.

Joe Warnemuende, 1986
Engineering Professional Development
College of Engineering

I WAS A MEMBER of the first Wisconsin Idea Seminar back in 1985. I cannot think of a more engaging and enjoyable way to get introduced to new faculty and the state. We saw a good part of the state and spent quality time at several very interesting places. Some of us formed a sub-group and engaged in political and policy discussions at night and on the bus, and interacted with others in the group on this basis.

We also just enjoyed each others’ company. The trip also set the tone for assuming responsibility for the “Wisconsin Idea” once I started work here. Peg, Pat, and their associates did a superb job setting everything up and making it work. It helped me get ready for teaching and working at UW, and I still think about some of our experiences to this day. (I wonder if Peg and Pat remember the suicide-door 1963 Lincoln convertible that I went crazy over, making a fool of myself!)

Don Downs, 1985
Political Science
College of Letters and Science

AS ONE OF the original “bus people” for the Wisconsin Idea Seminar, I saw the diversity of the state and issues affecting its populace. Over the years, my research has included surveys of consumers and pharmacists throughout the state. The initial insights gained during my early trip through the state afforded me a formative understanding and appreciation about things shaping the lives of state residents and their survey responses have helped me learn more. I’ve felt a connection to the people and places of Wisconsin (including students I’ve taught and mentored) through my introduction via the seminar. I particularly recall the site and situation of the pharmacy owner in Soldier’s Grove (Solar Town), the challenges of the Indian Reservation and schools therein, and both the natural beauty and humanistic beauty of the working folks we lunched with at Wildcat Mountain State Park.

The Seminar also sensitized me to the concept and importance of outreach. The notion of outreach has been central to research projects over the past several years that have included helping pharmacists launch tobacco cessation counseling services in their pharmacies and then expand the service via pharmacy students that complete a services marketing class I teach and then are assigned to the pharmacies for their experiential course work. The students further propagate the tobacco cessation program into their own practices as they begin their careers as pharmacists.

The projects have involved considerable “sweat equity” from us as researchers (and also from the participating pharmacists), but the end results on the health of state residents and advancement of practice by pharmacists have been rewarding returns. Having recently completed another training session for pharmacists, I happily can report that both they and we (research team) get “charged up” from our interactions; we’re making a difference and there’s nothing better than that feeling.

Dave Kreling, 1985
Pharmacy
School of Pharmacy

FROM 1989–1992, I had the dream job of working with Peg Geisler to organize and to coordinate the Wisconsin Idea Seminar. Some of my most profound lessons about Wisconsin came from riding the WIS bus with two great teachers.

Eldon Himsel was our bus driver for many years, safely transporting groups of UW tourists across Wisconsin's many beautiful highways, while providing running commentaries about places and events around every curve in the road. Strong, smart, and teddy-bear gentle, Eldon knew and loved every inch of the state. He told us that we were his favorite group, because he always learned new things about Wisconsin from the many regional experts on the bus, as well as from those we met at every stop. Of course, we also learned a lot from him. El was the personification of "Wisconsin Nice," with a decency, generosity, and gentleness that said, "I want to share with you all that I know about Wisconsin, so that you can become the next generation of stewards of this great state."

John Patrick Hunter was a respected journalist for *The Capital Times*, and for a number of years he covered our trips, sharing our experiences with thousands of his readers. He had a prodigious knowledge of Wisconsin's history, an impressive Rolodex of friends, colleagues, and contacts, and strong moral principles of honesty and fair reporting, seasoned with a healthy dose of skepticism for the motivations of persons in positions of power or authority. John seemed to have a political story about every legislative district we visited, and he knew of more skeletons in the closet than in any graveyard. His love for the people and places in Wisconsin was different, but as strong as El's.

What I learned from these two Road Scholars were:

- That you learn new and amazing things when the whole state becomes your classroom and the citizens become your teachers;
- That in this state, there is only one degree of separation from the UW;
- That being a part of the UW–Madison obliges you to consider your roles and responsibilities as a scholar, an educator and a citizen in a public society.

Patricia Takemoto, 1989–1992
Wisconsin Idea Seminar Staff, Administration
UW–Extension

AS I LOOK back over the dozen or more years in which I directed the Wisconsin Idea Seminar, I am struck most of all by my recollections of the communication between people of many different callings that went on. I loved watching stereotypes blow out the windows: young farmers who expected to see "elitist Madison eggheads" and got bright, curious blue-jeans-clad young faculty instead; young faculty and staff who expected to meet "hayseed farmers," and got agriculturalists who were part computer manager, part geneticist, part international businessmen and women instead.... A legislator whom we first met on his home turf in Appleton who taught us all lessons in the Wisconsin Idea.... and later moved on to the Supreme Court.... Faculty who watched a headline-making, occasionally hostile legislator put on his hat as a former high school history teacher and immersed them in the history of our Capitol. A sparkling social studies teacher on one of the reservations who gave us an earful because she did not/does not believe we do enough to create community for the undergraduates she sends to us.... A crusty ol' newspaperman who gave an ever-so biased but brilliant political history of the state.... and who had enormous respect for the bus driver/former campus cop who saw the Dow riots from the hot end of a Molotov cocktail. I remember the glowing commitment of a Nina Leopold Bradley who read to us from her father's book, ...and when her eyes filled with emotion, handed "Sand County Almanac" to our professor of theatre who completed the beautiful reading. I remember the articulate passion of Howard Fuller in his emerging roles as critic, Superintendent, and finally national sage on the role of urban education... always, always, always with the kids at the center of his thought. I remember Walter Dickey and the two Cronons who gave their own knowledge and commitment to the Seminar year after year after year.

And I remember the many faculty and staff who have come out of this experience dedicated to using their own knowledge to meet the needs, sometimes to foresee the needs, of the people of Wisconsin and the world. I frequently heard about the faculty and staff who had met each other on the bus and subsequently drew on their network of "bus people" in everything from research projects to cross-college committee assignments to social relationships. I came to believe in the importance of the community that was being built on campus as well as with the people of the state.

It was a great ride!

Peg Geisler, Emerita, 1985–1997
Wisconsin Idea Seminar Staff
Office of Outreach Development

I AM LUCKY to be one of the few who have experienced the seminar (and Bill Cronon's amazing lectures) more than once. I have seen new friendships begin as participants rotate seat partners on the bus. I have heard snippets of cross-college research collaborations planned as people stood in buffet lines. I have watched participants go from polite smiles on Monday to unrestrained laughter on Thursday as the wit of their colleagues began to surface. I am proud to be part of an experience that has been meaningful to so many.

I have met a wonderful sampling of the people of Wisconsin: county extension agents, high school principals, local business owners, tribal elders, alumni, medical personnel, state legislators, teachers, environmentalists, deans of other UW–System campuses, farmers, wardens, and performing and visual artists. I continue to be amazed by the warm welcome we are given and by the generosity of our hosts as they share their time, knowledge and life stories with us.

In addition to the seminar, I have learned much during the planning process:

- Never exit Madison on highway #151 when searching for #51.
- Listen to the advice of local residents regarding road construction.
- Try to keep Wisconsin's W-cities straight: Waunakee, Waukesha, Waupaca, Waupun, Wausau, Wautoma, ...
- Never underestimate the length of a bridge detour.
- Country roads are more narrow and crooked than they appear on state maps.
- Don't try to pass through a prison detector with a tissue in your pocket.
- Never order Tator Tot Casserole in a Wisconsin tavern.

It has been a pleasure traveling the roads with you.

Best wishes as you continue to live the Wisconsin Idea,

Joyce Crim, 1999–Present
Wisconsin Idea Seminar Staff
Graduate School

HAVING BEEN INVOLVED with the Wisconsin Idea Seminar for the last eleven years, I never cease to be amazed and fascinated with the success of each year's seminar. Our folks come away with a deeper understanding of the connection this University has with the state.

Perhaps our success is because we keep to a formula—visiting certain kinds of places every year, e.g., the Legislature, the Aldo Leopold Shack, a UW–System institution, a business, a tourist resort, a correctional institution, a native American tribe, and a Milwaukee public school. Or perhaps it is because our individual hosts are constantly changing. In fact, past participants have been our source for new places to visit. Thanks to their suggestions we have visited the Family Health Medical and Dental Center, La Clinic de Los Campesinos, Inc. in Wautoma (the only migrant clinic in the state), the XMI Corporation in Chippewa Falls, Boldt Construction in Appleton, and Mercury Marine in Fond du Lac. Certainly part of the success is due to the warmth of our hosts—the three generations of Door County orchard farmers, the inspiring farm families, the fourth generation resort owners in Rhinelander, the commitment of the staff at the correctional institutions, and the fierce determination of the Milwaukee Public School System teachers for their students success. Success is also due to our flexibility. We have learned to expect surprises on the road. The lunch stop at the Minocqua park shelter swarming with second and third graders was certainly unexpected. We joined their picnic.

The busload of wonderful, articulate, interesting, and just downright fun, faculty and academic staff is a big part of the success as are the UW faculty members who have shared their knowledge, particularly professors Walter Dickey and Bill Cronon. Walter Dickey has spoken to the realities of the correctional system for more than 10 years. Bill Cronon has shared his love of Wisconsin's history, geography, and culture as our week-long bus lecturer since the mid-90's.

I must credit the strong support we have received from the university administration over the years, including Joe Corry, former Associate Vice Chancellor, who shared the concept with Peg Geisler, former Director of Outreach Development, and organized this very successful program. I especially want to thank the deans of the schools and colleges, Chancellor John Wiley, and our colleagues in the Graduate School, most particularly Dean Martin Cadwallader and former Dean Virginia Hinshaw.

Finally, I wish to thank the Evjue Foundation, the charitable arm of the Capital Times. Twenty years ago they realized the importance of the seminar and have been a faithful underwriter ever since.

Miriam F. Simmons, 1993–Present
Wisconsin Idea Seminar Staff
Graduate School

Wisconsin Idea Seminar Participants by Year

2004

Alatout, Samer
 Alfonso, Esperanza
 Ali-Hill, Tivona
 Allen, Todd
 Anderson, Warwick
 Ansari, Aseem
 Armbrrecht, Thomas J. D. (Tom)
 Arnold, Barbara J. (Barb)
 Autran de Morais, Helio
 Bahnsen, Peter
 Behan, Mary
 Blackwell, Helen E.
 Bonnarens, Joseph K. (Joe)
 Bradfield, Yasmin S.
 Brady, Maureen
 Comesana, Juan
 Dennis, Samuel F. (Sam)
 Dickinson, Patricia (Tricia)
 Dillworth-Bart, Janean E.
 Foley, Ellen
 Greene, Linda
 Hahn, Steven M. (Steve)
 Haskins, Linda
 Hellmich, Bruce
 Hogle, Linda F.
 Holloway, Tracey
 Lin, Vivian
 Lynn, David M. (Dave)
 Mani, B. Venkat
 McClenaghan, Miranda
 Miller, Benjamin (Ben)
 Moore, Kathleen
 Porter, Patricia Kemmer (Patti)
 Sartorio, Carolina
 Strand, Judith
 Thompson, Mary
 Woolston, Don
 Yu, Jin-Wen

2003

Amos-Landgraf, Melissa
 Archambault, John
 Argyle, David
 Balster, Nicholas (Nick)

Basso, Michele A.
 Blake, Nancy B.
 Brown, Sonya
 Crowley, Susan
 Dines, Allen J.
 Durham, Gesele
 Durkin, Maureen
 Evans, Paul G.
 Griffiths, Ben
 Harrower, Mark
 Hatcher, Charles (Chip)
 Houck, Judith A. (Judy)
 Hutter, Daniel E.
 Kabera, Isaac
 Keller, Richard C.
 Khatib, Hasan
 Kim, Kyung-Sun (Sunny)
 Liotus, Elizabeth (Betsy)
 Macaruso, Victor
 Mason, Andrea
 McLauaghlin, Lissa
 Nash, Angie
 Nelson, Mary Lee (Lee)
 Nelson, Mark S. C.
 Neuman, Vicki L.
 Newlands, Carole
 Noyce, David
 Ossorio, Pilar N.
 Peck, Joann
 Roberts, Mary Louise (Lou)
 Schutt, Sarah
 Sell, Kathleen R.
 Shusta, Eric V.
 Thompson, Anita
 van Melkebeek, Dieter
 Voyles, Paul

2002

Adamo, Pietro Filippo (Filippo)
 Adams, Susan M.
 Angus, Jennifer
 Balser, Teri C.
 Bolger, Kerry E.
 Carpick, Robert W. (Rob)
 Crouse, Byron
 Dudley, Jo Beth

Emil, Barbara
 Evans, Gwen
 Fitzpatrick, Mary Anne
 Gralnick, Lisa
 Halverson, Richard
 Hanlon, Cathie
 Harsy, Steve
 Hitchcock, John
 Jiang, Hong
 Kelley, Theresa (Terry)
 Kubek, James (Jim)
 Livesey, Michael (Mike)
 Miller, Clark A.
 Moye, Letecia N.
 Niles, John
 Palecek, Sean
 Porior-Mayhew, Cheryl
 Rice, E. Alison
 Riese, Deb
 Sacks, Gordon
 Sellers, Sherrill L.
 Shull, Robert (Bob)
 Suri, Jeremi
 Tellez-Giron, Patricia
 Thering, Susan
 Valentine, J. Randolph (Rand)
 Wathne, Kenneth (Ken)
 Weimer, David
 Wiese, Christiane (Chris)
 Wilson, Paul P.
 Woolfolk, Ronald L.
 Zahner, Susan J.

2001

Ayres, Lioness
 Barger, Amy
 Barker, William
 Bosscher, Peter J.
 Burton, Kelly
 Chavez, Alicia
 D'Etcheverry, Charo B.
 Duren, Katherine
 Ellis, Arthur (Art)
 Emerick, Blanche B.
 Free, Susan Lee
 Gloria, Alberta M.

Govindasamy-Lucey, Selvarani
 Lloyd, Ann Groves
 Gutter, Michael
 Helmkamp, Kevin
 Hopson, James W.
 Irwin, Kathleen
 Kaletka, Sue
 Kantor, Paula
 Karthikeyan, K. G.
 Kirchoff, Karin T.
 Langer, John J.
 Lee, Carol
 Lewis, Jeffrey L.
 Lucey, John
 May, Katharyn A.
 McGinley, Carrie
 Mitman, Gregg
 Peck, Jamie
 Purnell, Tom
 Roller, Judi
 Ross, Mariama
 Sanchez, Dorothy A.
 Schutt, Eric V.
 Shedd, Tim
 Sherrard, Cherene M.
 Walsh, Katherine Cramer
 Whitmire, Ethelene

2000

Alder, Dana
 Beecham, Lois
 Bernstein, Jeffrey
 Campbell, Marcia Caton
 Cook, Nigel
 Cotter, Maury
 Evans, Paul
 Fisher, Vivian
 Gargas, Andrea
 Hardiman, Mike
 Heidrich, Susan M.
 Hetrick, Joel A.
 Hinkel, Sara
 Holt, Judy
 Hurtt, Kathy
 Jamsen, Kirsten
 Larson, Elizabeth
 McCabe, Colleen
 Mecozzi, Sandro

Meyerand, M. Elizabeth
 Mooney, Marianne
 Nembhard, Harriet
 Niemi, Kevin
 Plhak, Leslie
 Plug, Janean E.
 Reynolds, Andrew W. M.
 Rickenbach, Mark
 Parker, Elizabeth Rindskopf
 Rodriguez, Ileana
 Roller, Judi
 Schwartz, David S.
 Smith, Elizabeth T.
 Stunden, Annie
 Taube, Scott K.
 Van Gemert, Edward V.
 Van Matre, Cindy
 Voss Thorson, Kristi
 Wendorf, Jeffrey R.
 Westphal-Johnson, Nancy

1999

Berry, Paul E.
 Brako, Lois
 Braxton, Keylon A. (deceased)
 Certain, Melinda W.
 Crone, Wendy C.
 Danaher, David
 Douglas, Stephen
 Dunwoody, Sharon
 Fogg-Davis, Hawley
 Giacomini, A. Jeffrey
 Gilmore, Yolanda L.
 Hess, Diana
 Holmgren, Doreen
 Hurley, James P.
 Jull, Laura G.
 Kantrowitz, Stephen
 Kao, Weiyuan John
 Kelley, Tim
 Maclean, Pennie A.
 Madsen, Helen H.
 Moedersheim, Sabine
 Nembhard, David A.
 Nielsen, Monty E.
 Pinkerton, Tad
 Ralston, Krista M.
 Rengel, Roberto

Reuter-Krohn, Kay
 Robertson, Joan F.
 Saldivar, Norma
 Sarr, Akua
 Simonds, Lisa
 Stein, Sue
 Urrutia, Kristine E.
 Veroff, Daniel E.
 Vida, Irena

1998

Ackerbauer, Kris
 Andrews, John H.
 Black, Sarah B. (Betty)
 Brennan, Patricia Flatley
 Bromberg, Marcia Caton
 Carleton, Gwen
 Colorado, Susan
 Ferris, Lindsay
 Gupta, Millend
 Hill, Rose

Hulick, Elizabeth
 Lane, Richard R.
 Pavelko, Jim
 Pollak, Seth D.
 Saffran, Jenny
 Salemson, Steve
 Sanders, Katherine
 Seltzer, Ilene A.
 Seltzer, Robert
 Seyforth, Scott
 Simmons, Kathryn M.
 Snowden, Gail
 Switzky, Judy
 Thompson, Kristine A.
 Tull, Damon
 Uttal, Lynet
 Weaver, James N.
 Yang, Victor
 Yao, Xuebiao
 Zarov, Jonathan
 Carleton, Gwen

1997

Asres, Alem
 Barcher, Peter
 Becker, Patricia T.
 Chapman, Edwin R.

Christianson, Erik A.
 Cooke, Michele A.
 Coover, Gail E.
 Crim, Dawn
 Crim, Elton J., Jr.
 Elowson, A. Margaret
 Fessenden, Pat
 Flatley Brennan, Patricia
 Franson, Patricia
 Golde, Chris M.
 Groza, Horia
 Hurd, Gordon
 James, Cleveland
 Joeres, Erhard F.
 Lutz, Scott
 Macaulay, Monica
 Maclean, Roger
 Medina, Greg
 Mejicano, George C.
 Miller, Jeff
 Miner, Don
 Moss, Michael A.
 Oehrlein, Terri K.
 Rider, Robin
 Roberts, Barry
 Robinson, Barry R.
 Salmons, Joseph C.
 Seufferer, Ellen
 Stier, John C.
 Trujillo, Bernard R.
 Vande Hei Dibbell, Susan M.
 Zhu, A-Xing

1996

Aldrich, Janean E.
 Baumann, Linda Ciofu
 Billups, LaMarr
 Bonazza, Riccardo
 Bowie, Katherine A.
 Boyd, Henry Clifford III
 Corradini, Michael
 Dowling, John C.
 Folk, Karen
 Gordon-Walker, Ann
 Kraemer, Ron
 Langston, Nancy
 Lewis, Herbert S.
 Naeve Velguth, Susan

Nellis, Margaret
 Penn, Michael
 Saxton, Todd
 Shank, Michael H.
 Shelton, Terry
 Springfield, Consuelo Lopez
 Steudel, Karen
 Stevens, Cheryl Lynn
 Strand, Michael
 Trostle, Steve
 Velguth, Peter
 Voss, Paul
 White, Keith M.

1995

Bell, Marykay R.
 Bowles, Chelcy
 Buss, Daryl D.
 Castalia, Ari-Asha
 Crotty, Liam
 Fowler, Cynthia
 Gearhart, Steven S.
 Gruben, Kreg
 Johnson, Anthony C.
 Lauer, Joseph
 Lundin, Anne
 Maloni, Judith A.
 Pfothner, John M.
 Rosenberg, Marjorie
 Rudolf, Ann
 Ryker, Karen S.
 Shurts, James
 Spear, Scott
 Vandevender, Janet K.
 Van Kan, Peter
 Weingand, Darlene E.
 Wells, Thelma J.
 Young, Richard

1994

Becker, Marion
 Bishop, Linda C.
 Bishop, Rusty
 Britt, Jenks S.
 Cox, Narra Smith
 Craig, Judith S.
 Craig, William A.
 Daie, Jaleh

Follet, Joyce
 Gross, Sabine
 Heide, Jan B.
 Heflin, Frank
 Holden, Karen
 Horton, Cynthia M.
 Kruse-Elliott, Kris
 Ladson-Billings, Gloria
 Lasky, Patricia A.
 Lyons, Gary E.
 McKeown, James C.
 Nourse, Victoria
 Price, Steven C.
 Purschwitz, Mark A.
 Schatzberg, Eric
 Sheppard, Janice R.
 Spear, Peter
 Spear, Sheila
 Spear, Thomas
 Squires, Richard A.
 Sunstad, Norm
 Tigges, Leann
 Wheaton, Jan
 Wyse, Roger E.
 Yamasaki, Dwayne S.

1993

Boyette, Patricia
 Bunnell, Gene
 Certain, Phillip
 Dill, Charles (Chip)
 Erickson, Timothy
 Forrest, Lisa
 Garber, Patricia
 Hendriks, Peter
 Marcouiller, David S.
 Mayer, Kenneth (Ken)
 Michel, Dee
 Moran, Beverly
 Nair, Raghavan D.
 Parks, Christine M.
 Ramezani, Cyrus A.
 Rossi, Frank S.
 Rothschild, Rachel C.
 Storey, Millard (Pete)
 Streibel, Michael
 Studebaker, Gary
 Suchman, Mark C.

Winichakul, Thongchai

1992

Apple, Rima D.
 Banes, Sally
 Bier, Vicki
 Bland, William
 Bradley, Denise
 Bredeson, Paul V.
 Chamberlain, Michael
 Chew, Catherine
 Cook, Susan C.
 Cooley, James
 Coulling, Anne
 Daniolos, Athena
 Darien, Benjamin J.
 Downer, Janice
 Frischmann, Peter
 Garza, Yolanda
 Goodman, Robert S.
 Hauser, Jean L.
 Kane, Michael T.
 Kang-Park, Jikkyeong
 Kent, Alicia
 Lester, Rosemarie K.
 Loeser, Thomas
 McAnulty, Jonathan
 Medina, Ruben
 O'Brien, Robert
 Robbins, Louise S.
 Stasiak, Matt
 Steinberg, Howard
 Thornton, Michael C.
 Trueba, Henry T.
 Veeramani, Raj
 Veitch, Jonathan
 Wu, Weidong

1991

Adler, Hans
 Baroni, Marykay R.
 Bray, Kevin
 Charo, Alta
 Cimprich, Bernadine
 Duffy, Trey
 Gamble, Vanessa Northington
 Gold, Robert
 Hayes, Elisabeth

Henik, Rosemary
 Hutchinson, Sharon
 Johnson, Deborah
 LaGro, Jim, Jr.
 Little, Marilyn
 Lumelsky, Vladimir
 McCarroll, Linda
 McCarthy, Elizabeth
 Peters, Jamie
 Raines, Ron
 Ralston, Richard
 Siemens, Michael
 Smith, Barbara Wheat
 Smith, Douglas
 Smith, Susan M.
 Snyder, Patti
 Webster, Scott
 Wilson, Robert
 Zotti, Marianne
 Saffian, Steve

1990

Adams, Teresa
 Bishop, Rachel
 Bleam, Will
 Easterday, Bernard
 Fly, J. Mark
 Gupta, Amit
 Hamilton, Phil
 Helfand, Stuart
 Henderson, Douglass
 Howard, Roger
 Karst, Gregory
 Kirkpatrick, Brian
 Koza, Julia
 Meadowcroft, Jeanne
 Newby, Melany
 Rieben, John
 Scott, Suzanne
 Silberman, Marc
 Spohn, Pamela
 Stevenson, Sybil
 Stumpf, Kathleen
 Triantis, Alex
 Usery, E. Lynn
 Vandell, Kerry
 Warfield, Terry
 West, Susan

Wills, Jeffrey

1989

Amburgey, Terry
 Anderson, Stephen
 Aradine, Carolyn
 Blanchard, James
 Bower, Elaine
 Carrier, Roberta
 Carey, Hannah V.
 Csete, Joanne
 Comparin, Robert
 Dacin, Peter
 Douthitt, Robin
 Engel, Joyce
 Green, Kathryn
 Gutierrez, Elizabeth
 Haferkamp, Claudia
 Hollon, Robert
 James, Stanlie
 Kienitz, Mickey
 Martin, Howard
 Mason, Diane
 McCalla, Robert
 Moskwa, John
 Murphy, Regina
 Norman, John
 Olwin, Brad
 Paddock, Susan
 Parks, Martin
 Pitschman, Louis
 Pratt, Sheila
 Rouse, Mary
 Sainfort, Francois
 Sapega, Ellen
 Schabas, Margaret
 Smith, Michael

1988

Andreasen, Margaret
 Biller, David S.
 Bogue, Margaret
 Chial, Michael R.
 Compton, J. Lin
 Condon, Anne
 Deboer, Douglas J.
 Dolan, Jill
 Dunlavy, Colleen A.

Garland, Ted
 Garrett, J. David
 Gillman, Joan
 Hanson, R. Reid
 Hopkins, Dianne McAfee
 Jankowsky, Karen
 Kenealy, William R.
 Littlefield, Vivian
 McCubbin, Hamilton
 Moreiras, Alberto
 Rietveld, Jerry
 Reizner, George C.
 Roggia, Sally
 Root, Thatcher W.
 Speas, Margaret
 Tucker, Robert R.
 Ward, Sandra
 Wiker, Steven F.
 Zonderman, David A.

1987

Arighi, Mimi
 Bertics, Paul
 Calomino, Salvatore
 Cameron, Douglas
 Frohreich, Lloyd
 Gapen, D. Kaye
 Gordon, Dave
 Horwitz, Susan
 Hoyt, Ann
 Jasper, Cynthia
 Johnson, Thomas
 Karasov, William
 Lammers, Wayne
 Matsumura, Ella Mae
 Martin, Jay
 McCarthy, Mary
 Mcubbin, Marilyn
 Ney, Denise
 Rath, Frank
 Riches, Pamela
 Risley, Will
 Robbins-Carter, Janet K.
 Senbet, Lemma W.
 Shores, Louise
 Trebach, Susan
 Waxman, Michael
 Willis, D. Kyle

1986

Cox, Tom
 Ellzey, Janet K.
 Ennis, Catherine D.
 Farmer, Susan
 Gessner, Barbara
 Grady, Tomas L. (Tom)
 Hawkins, Gloria
 Hinshaw, Virginia S. (Ginger)
 Karlsson, Yvonne
 Keenan, John P.
 Michaels, Cary
 Myers, Dowell
 Nicholas, Robert L.
 Reaves, Shiela
 Swaney, Ross E.
 Terwilliger, Paul
 Thompson, Cliff
 Warnemuende, Joseph
 Warner, Amy
 Weimer, Linda
 Willett, Holly
 Ostberg, Olov

1985

Carter, J. Hazel
 Copa, Patricia M.
 Dentine, Margaret R. (Gretel)
 Downs, Donald A.
 Gass, Kathleen A.
 Gillette, Deborah M.
 Gonzalez, Hernando
 Greenwald, E. Kenneth
 Kim, Sangtae
 Kreling, David H.
 Letchworth, Geoffrey J.
 Oberst, Marilyn T.
 Segerson, Kathleen
 Stone, James
 Tylus, Jane
 Zuengler, Jane

Wisconsin Idea Seminar Staff 1985–2004

BUS LECTURERS

Cronon, William 1995–2000, 2002–2004
 Holzhueter, Jack 2001
 Hunter, John Patrick 1989–1994

STAFF

Berigan, Kathleen 1986
 Crary, Carol 1997–1999
 Crim, Joyce 2000–2004
 Danielson, Jane 1996
 DeSmet, Christine A. 1988
 Fey, Nan 2002
 Geisler, Peg 1985–1995
 Gilbride-Brown, Jen 2000
 Hays, Vicki 1987–1989
 Heimerl, Carla 1987
 Koch, Bonnie 2003
 Marshall, Marcia 2001–2004
 Matthews-Risley, Kathi 2004
 Simmons, Miriam 1993–2004
 Takemoto, Patricia 1990–1992

